

RESUME

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Academic qualifications: PhD
Passed with Distinction
University of Western Australia
Graduate School of Management

Master of Commerce
University of New South Wales

Bachelor of Economics
University of Sydney

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Employment History

Permanent Positions

Organisation	Role	Period
The George Institute for Global Health	Program Head, Food Policy	2019 - onwards
Curtin University	Director, WA Cancer Prevention Research Unit	2014 - 2019
Curtin University	Research Professor, School of Psychology	2013 - 2019
University of Western Australia	Director, Health Promotion Evaluation Unit	2011 - 2013
University of Western Australia	Professor, Business School	2010 - 2013
University of Western Australia	Senior lecturer, Business School	2005 - 2010
Edith Cowan University	Senior lecturer, School of Marketing	1998 - 2005
Notre Dame University	Lecturer, School of Business	1997-1998
AlintaGas	Market analyst	1994 -1997
Ensign Services	Customer Service Manager	1992 - 1993
Shell Company of Australia	Business co-ordination roles	1988 - 1992

Service Roles

- Member of COAG Food Labelling Committees (2009 – present)
- Member of the Stroke Foundation Health Promotion Advisory Subcommittee (2019 – present)
- Member of the Act Belong Commit State Steering Committee for Mentally Healthy WA (2008 – present)
- Member of the Alcohol Advertising Review Board Steering Committee (2012 – present)
- Member of the WA Mental Health Commission's "Young People and Alcohol" advertising campaign advisory group (2012 – present)
- Member of the WA Mental Health Commission's "Alcohol. Think Again" Alcohol and Health Expert Group (2016 – present)
- Director, Foundation for Alcohol Research and Education (FARE) (2018 – present)
- Editorial Board member of the academic journal Consumption, Markets, and Culture (2009 – present)
- Member of the international EPODE (child obesity prevention) Program Scientific Committee (international) (2012 – 2017)
- Founder (2000 – 2011) and Editorial Board member (2000 – present) of the Journal of Research for Consumers
- Founding and member of the Transformative Consumer Research Advisory Committee (international) (2006 – 2016)
- Editorial Board member of Appetite (2016 – 2018)
- Editorial Board member of the Journal of Social Marketing (2011 – 2019)
- Associate Editor of BMC Public Health (2012 – 2017)
- Regular reviewer for the Australian Research Council's Discovery, Linkage, Laureate, and DECRA funding programs (2007 – present)
- Regular reviewer for various National Health and Medical Research Council grant funding rounds (2011 – present)
- Member of NHMRC funding panels (2014 – 2020)
- Member of National Heart Foundation funding panel (2014 – 2016)
- Member of the WA Health Promotion Foundation (Healthway) Research Committee (2011 – 2013)

Awards

- John Curtin Distinguished Professor award, Curtin University (2017-2021)
- Top media commentator for the Faculty of Health Sciences, Curtin University (2019)
- Top five media commentators for the Faculty of Health Sciences, Curtin University (2018)
- Researcher of the Year Award, Faculty of Health Sciences, Curtin University (2014)
- Ray James Award for excellence and innovation in health promotion research for paper titled “The advertised diet: an examination of the extent and nature of food advertising on Australian television” in Health Promotion Journal of Australia (2014)
- Journal of Public Policy and Marketing/Kinnear Award for paper titled “From nutrients to nurturance: A conceptual introduction to food well-being” (2014)
- Emerald Publishers Highly Commended Award for paper titled “Teens' blog accounts of the role of adults in youth alcohol consumption,” published in the Journal of Social Marketing (2014)
- 8th International Congress of the International Association on Public and Nonprofit Marketing (Valencia, Spain) Best Paper award (2009)
- Co-authored Consumer Behaviour text book won the Best Tertiary (Adaptation) Teaching and Learning Award in the Australian Awards for Excellence in Educational Publishing (2008)
- University of Western Australia research supervision award (2007)
- Qualitative Market Research Journal Most Outstanding Paper award (2002)
- Edith Cowan University Faculty of Business & Public Management best lecturer award (2001)
- Edith Cowan University Postgraduate and Honours Student Association postgraduate supervisor of the year award (2001)
- Edith Cowan University Postgraduate and Honours Student Association award for Excellence in Research Leadership (2001)
- Edith Cowan University Postgraduate and Honours Student Association award for excellence in postgraduate support (2000)

Research Funding

- Pettigrew S, Thompson J, Newman P, Karl C, Brown J, Soo J, Walker E, Cheetham A, Atkins A. Harnessing the Benefits of Autonomous Vehicles for Health. NHMRC ideas grant. \$738,596, 2021-2023.
- Praveen, D, Johnson, C, Pettigrew S. Assessing Effectiveness of Front of Pack Labels for Processed Food Products: a Pre-testing Exercise. World Health Organization India, \$92,356, 2021.
- Scarborough P, Cobiac L, Cornelsen L, Cummins S, Harrington R, Jebb S, Morris M, Pettigrew S, Piernas C, Rayner M, Vogel C. i3food: Information, Interventions and Inequalities in the UK food system. UK Prevention Research Partnership, \$100,000, 2020.
- Ford A, Flicker L, Francis R, Pettigrew S. Hearing Aids to Support the Cognitive Functioning of Older Adults at Risk of Dementia: the HearCog Study, Royal Perth Hospital Foundation, \$588,672, 2020-2022.
- Pettigrew S and Rodgers A. National Situation Analysis for Tobacco Dependence Treatment, Cancer Council Australia, \$37,050, 2020.
- Pettigrew, Norman, and Tan. Public confidence in the use and roll-out of shared autonomous electric vehicles (SAEVs). Planning and Transport Research Centre (PATREC), \$143,000, 2019-2021.
- Dixon H, O'Brien K, Pettigrew S, Niederdeppe J, Vandenberg B. Countering the influence of alcohol sport sponsorship: a media intervention. NHMRC 2018 Project Grant, \$412,418, 2019-2020.
- Shaw, Johnston, Gilligan, and Pettigrew, "Supporting parents to delay and reduce adolescent alcohol use," Healthway project grant, \$328,537, 2018-2020.
- Pettigrew, Miller, Kypri, Chikritzhs, Jongenelis, Brennan, and Hasking, "Promoting responsible drinking practices to drinkers to reduce the risk of alcohol-related harm," NHMRC project grant, \$271,000, 2018-2019.
- Pettigrew, Lucas, Strickland, Whiteman, Neale, and Milne, "The health promotion potential of locating UV meters in high schools," Healthway, \$38,174, 2017-2018.
- Pettigrew, Wakefield, Kypri, Chikritzhs, Hasking, and Jongenelis, "Developing health promotion messages to encourage responsible drinking practices," Healthway, \$104,745, 2017-2018.
- Pettigrew, Medical Health & Infrastructure Research Fund (MHIRF), 2017, \$21,399.
- Pettigrew, Norman, and Fritschi, "Investigating the strategic options for autonomous vehicle adoption in WA", Bankwest Curtin Economics Centre, \$59,500, 2017.
- Wakefield, Brennan, Durkin, Pettigrew, Hoek, and Slater, "Can systematically developed alcohol health warnings reduce drinking intentions and behaviours?", NHMRC project grant, \$782,617, 2017-2021.
- Miller, Wakefield, Pettigrew, Coveney, Durkin, and Roder, "Warning labels for sugar sweetened beverages," NHMRC project grant, \$780,824, 2017-2019.

- Pettigrew, Bonevski, Coffin, Slevin, and Anwar McHenry, “Developing effective smoking cessation programs for the disadvantaged for delivery via community service organisations”, Healthway, \$75,000, 2016-2017.
- Dixon, Wakefield, Kelly, Pettigrew, Niederdeppe, and Chapman, “Harnessing the power of elite sport sponsorship to promote healthy eating by young adults,” NHMRC targeted research grant, 2016-2018, \$304,220.
- Miller, Wakefield, Pettigrew, Coveney, Wittert, Durkin, and Roder, “Reducing sugar sweetened beverages consumption among young adults”, NHMRC targeted research grant, \$671,000, 2016-2019.
- Miller, Wakefield, Pettigrew, Coveney, Wittert, Durkin, and Roder, “Reducing sugar sweetened beverages consumption among young adults”, Beat Cancer Project - Cancer Council SA and SA Health, \$75,000, 2016-2017.
- Dixon, Wakefield, Kelly, Pettigrew, and Scully, “The impact of unhealthy food vs. alternative pro-health sport sponsorship models on children’s food preferences”, Jack Brockhoff Foundation, 2015-2016, \$57,285.
- Pettigrew, Medical Health & Infrastructure Research Fund (MHIRF), 2016, \$16,000.
- Thomas, Randle, Daube, Pettigrew, Stoneham, Moodie, Pitt, and Bestman, “The commercial determinants of gambling ‘normalisation’: Causes, consequences and public health advocacy responses”, Victorian Responsible Gambling Foundation, 2015-2016, \$167,388.
- Jones, Iverson, O’Brien, Pettigrew, Daube, and Francis, “Relax, they’re soaking in it: West Australian adolescents’ exposure to alcohol advertising”, Healthway/DAO alcohol special funding initiative, 2015-2016, \$144,040.
- Hill, Lewin, Pettigrew, Hill, Burton, and Marston, Improving community participation in strengthening programs for older people, Healthway, 2014-2016, \$131,000.
- Jones, Iverson, Daube, and Pettigrew, Sips and tastes’: Increasing parental awareness of the effects of early alcohol initiation, Healthway, 2014-2017 \$363,252.
- Pettigrew, Kelly, Ball, Neal, Hughes, Miller, Dixon, and Shilton, The independent and combined effects of front-of-pack food labelling systems and health claims on consumers’ food-related beliefs and behaviours, ARC Linkage with National Heart Foundation, Cancer Council, and SAHMRI, 2014-2016. ARC: \$167,436; other collaborators: \$186,077. Total: \$353,513.
- Thomas, Randle, Pettigrew, Daube, and Moodie, A public health analysis of gambling marketing activities: Themes, targets, and impacts. Victorian Responsible Gambling Foundation, \$132,275.
- Pettigrew, Newton, Warburton, and Jackson, Investigating the health benefits of volunteering by seniors, ARC Discovery, 2014-2015, \$360,000.

- Neal, Pettigrew, Webster, Sacks, Establishing the best front-of-pack labelling system for Australian foods, NHMRC Partnership Grant with BUPA and National Heart Foundation, 2013-2015, \$350,000.
- Wakefield, Slater, Dixon, Durkin, Brennan, Pettigrew, Television advertising to promote NHMRC Guidelines for low risk alcohol consumption: experimental study, NHMRC Project Grant, 2013-2015, \$649,356.
- Pettigrew, Daube, Jones, Chikritzhs, and Stafford, Exploring alcohol-related beliefs and behaviours among 18-21 year old Western Australian drinkers, WA Drug and Alcohol Office, 2013-2014, \$149,642.
- Pettigrew, Chikritzhs, Rosenberg, Liang, Pratt, Slevin, and Glance, Developing and testing cancer warning statements for alcoholic beverages, Healthway, 2012-2014, \$236,839.
- Jarvis and Pettigrew, Exploring the impact of different alcohol warning statements on young consumers' choice behaviour, UWA Business School, 2010, \$13,000.
- Pettigrew, Henley, and Wood, Investigating factors contributing to child health in low SES families, Healthway, 2010-2011, \$197,743.
- Pettigrew, Quester, Chapman, and Miller, Investigating the indirect effects of food promotion on children's diets, Australian Research Council Linkage Grant with the NSW Cancer Council and SA Cancer Council, 2009-2011. ARC: \$105,746; other collaborators: \$100,000. Total: \$205,746.
- Jarvis, Pettigrew, and Webb, Exploring teenagers' alcohol consumption beliefs and behaviours to inform intervention design and public policy, UWA Business School, 2009, \$14,947.
- Pettigrew and Donovan, Addressing childhood obesity through school canteens, Healthway and the WA Department of Education and Training, 2008, \$135,800
- Pettigrew and Charters, Development and testing of data collection techniques to investigate unsafe alcohol consumption among young adults in Australia and France, Ambassade de France en Australie, 2008, \$5,800.
- Pettigrew and Donovan, A family education intervention to address childhood obesity, Healthway, 2007, \$50,000.
- Pettigrew, Donovan, Boldy, and Newton, Investigating older Australians' beliefs about and understanding of mental health and their practice of relevant protective behaviours, Australian Research Council Linkage Grant with the WA Department of Communities and the WA Office of Mental Health, 2007. ARC: \$56,387; other collaborators: \$43,800. Total: \$100,187.
- Donovan, Ewing, Pettigrew, Ouschan-Mcrae, and Carter, Identifying elements of alcohol TV advertising that predict advertising impact on under-age youth, Healthway, 2007, \$74,000.

- Newton, McGuigan, and Pettigrew, Strengthening the role of exercise physiologists in overcoming childhood obesity, Telstra Community Development Fund, 2006 \$97,000.

Research Student Supervision

Doctoral Students

Completed

1. Todd Subritzky, How has the implementation and evolution of a commercial marijuana market in Colorado been portrayed in samples of mass and niche media stories?, PhD, Curtin University. 2020.
2. Himanshu Gupta, The Influence of Social Media on Young People's Alcohol Consumption Behaviours: A Comparison of Factors between Australia and India. PhD, Curtin University, 2019.
3. Regan Housley, A virtual mirror? Young women's construction of self on social networking sites, PhD, UWA, 2017.
4. Catherine Archer, Parenting in the blogosphere: the role and influence of big and small business, radicals and revisionists in the third space, PhD, UWA, 2017.
5. June Lee, "Family Business Continuity: Keeping the Family in the Business and the Business in the Family", PhD, UWA, 2015.
6. James Kwan, The role of corporate governance, share lockups, underwriters' reputation and effects of venture capital involvement on underpricing and long-term performance of IPO firms, PhD, UWA, 2014.
7. Michelle Jongenelis, The Role of Self-Objectification in the Development of Body Image Disturbance and Eating Disorder Symptomatology in Young Children, PhD, UWA, 2014.
8. Melanie Pescud, Factors influencing the food provision behaviours of low socioeconomic parents with overweight or obese children PhD, UWA, 2014.
9. Chan Seet Meng, The influence of financial health on disclosure: A cross-industry analysis of Singapore's public-listed companies, DBA, UWA, 2013.
10. Lee Keng Ng, The effect of branding on the choice of universities in Singapore, DBA, UWA, 2011.
11. Ruth Leung, Churchgoers: Consumers or servants?, DBA, UWA, 2011.
12. Allison Rieck, Exploring collaboration between healthcare professionals: developing a substantive theory of the general practitioner/community pharmacist relationship in Western Australia, PhD, UWA, 2011.
13. Michele Roberts, The indirect effects of food promotion on children's diets: An exploratory study with peer groups and parents, PhD, UWA, 2010.
14. Vasso Grougiou, Seniors' dissatisfaction with service encounters, PhD, Strathclyde University, Scotland, UK, 2007.
15. Catherine Munene, The service delivery process: An examination of how consumers evaluate technology-assisted service encounters in the banking industry, PhD, Edith Cowan University, 2004.
16. Stephen Charters, What is understood to be quality in wine? PhD, Edith Cowan University, 2004.
17. Jervis Whitely, Complex adaptive systems and conversation analysis: A new perspective for consumer behaviour research? DBA, Curtin University of Technology, 2002.

In Progress

1. Caitlin Worrall, Exploring factors associated with depressive symptoms in among Australian community-dwelling older adults. Curtin University. Commenced 2017, full-time enrolment.
2. Julia Stafford, Representation of commercial and health interests in alcohol policy processes in Australia. Commenced 2017, part-time enrolment.

Master by Research (Thesis) Students

Completed

1. Trudie Michels, The role olive oil plays in the lives of Western Australian consumers, Edith Cowan University, 2006.
2. Margaret Piasecka, Where are the active citizens of tomorrow? We need them now, Edith Cowan University, 2006.
3. Amanda Mirauda, Big boys don't cry: Understanding barriers to help seeking for mental health problems among adolescent males, Edith Cowan University, 2003.
4. Caryn Ow, A qualitative analysis of the loyalty building attributes of customer loyalty programs on gaining loyalty to brands. Edith Cowan University, 2001.
5. Peter Simms, Exploring the criteria used by managers to measure the effectiveness of customer loyalty programs, Edith Cowan University, 2000.

Honours Students

Completed

1. Charlotte Edgson, The effect of adults' perceived healthiness, nutritional knowledge and dietary requirements on their front-of-pack label preferences. Upper Second Class, Curtin University, 2018.
2. Jessica Brown, Exploring Barriers, Facilitators, and Motivators to Smoking Cessation Experienced by Smokers with Mental Health Problems in Disadvantaged Communities. Lower second class, Curtin University, 2018
3. Caitlin Worrall, Individual and structural factors influencing older Australians' decisions to commence or continue formal volunteering. Upper Second Class, Curtin University, 2016.
4. Lienke Wilker, The Relationship between Subjective Wellbeing, Demographic factors and volunteering among older Australians. First Class, Curtin University, 2016.
5. Sarah Ferraz, Exploring Young Women's Perspectives of Female Body Image Ideals and 'Fitspiration'. First Class, Curtin University, 2015.
6. Alex Kokshoorn, Participation in crowdfunding: A Theory of planned behaviour approach. University of Western Australia, 2012.
7. Sam Watson, Affect or cognition? Which approach should accountants use in print advertisements? Upper Second Class, University of Western Australia, 2010.
8. Mandy Pickering, An exploratory grounded theory study of the consumption behaviours associated with eco-camping by Australian grey nomads, Upper Second Class, Edith Cowan University, 2005.
9. Roman Vargha, A study of Australian managers' perceptions of the internet, First Class, Edith Cowan University, 1999.
10. Kiaran Geen, A qualitative investigation into the use of the Internet in the information search phase of the buying decision process, First Class, Edith Cowan University, 1999.

Publications¹

Journal Articles

1. Chikritzhs, T., Dangardt, F., & *Pettigrew, S. (2020). Pregnancy, partners and alcohol warning labels. *Addiction*. <https://doi.org/10.1111/add.15369>
2. *Pettigrew, S., Dana, L. M., Talati, Z., Tian, M., & Praveen, D. (2020). The role of colour and summary indicators in influencing front-of-pack food label effectiveness across seven countries. *Public Health Nutrition*, DOI: <https://doi.org/10.1017/S1368980020004966>.
3. Scapin, T., Fernandes, A. C., Curioni, C. C., *Pettigrew, S., Neal, B., Coyle, D. H., ... & Proença, R. P. (2020). Influence of sugar label formats on consumer understanding and amount of sugar in food choices: a systematic review and meta-analyses. *Nutrition Reviews*. <https://doi.org/10.1093/nutrit/nuaa108>
4. *Pettigrew, S., Brennan, E., Schoenaker, D., Dunstone, K., Slater, M. D., Durkin, S., Dixon, H., ... & Wakefield, M. (2020). Understanding the effectiveness of advertisements about the long-term harms of alcohol and low-risk drinking guidelines: A mediational analysis. *Social Science & Medicine*, <https://doi.org/10.1016/j.socscimed.2020.113596>.
5. Egnell, M., Talati, Z., Galan, P., Andreeva, V. A., Vandevijvere, S., *Pettigrew, S., Gombaud, M., ... & Julia, C. (2020). Objective understanding of the Nutri-score front-of-pack label by European consumers and its effect on food choices: an online experimental study. *International Journal of Behavioral Nutrition and Physical Activity*, 17(1), 1-13.
6. Andreeva, V. A., Egnell, M., Handjieva-Darlenska, T., Talati, Z., *Pettigrew, S., Touvier, M., Galan, P., ... & Julia, C. (2020). Bulgarian consumers' objective understanding of front-of-package nutrition labels: a comparative, randomized study. *Archives of Public Health*, 78(1), 1-9.
7. Rai, R., Jongenelis, M. I., Jackson, B., Newton, R. U., & *Pettigrew, S. (2020). Factors influencing physical activity participation among older people with low activity levels. *Ageing & Society*, 40(12), 2593-2613.
8. *Pettigrew, S., Dana, L., & Talati, Z. (2020). Enhancing the effectiveness of the Health Star Rating via presentation modifications. *Australian and New Zealand Journal of Public Health*, 44(3), 20-21. <https://doi.org/10.1111/1753-6405.12952>.
9. Booth, L., Jongenelis, M., Drane, C., Miller, P., Chikritzhs, T., Hasking, P., Hastings, G., Thorn, M., *Pettigrew, S. (2020). Attitudinal factors associated with drink counting. *Drug and Alcohol Review*.
10. Yu, J., Thout, S., Li, Q., Tian, M., Marklund, M., Arnott, C., Huffman, M., Praveen, D., Johnson, C., Huang, L., *Pettigrew, S., Neal, B., Wu, J. Effects of reduced-sodium added-potassium salt substitute on blood pressure in rural Indian hypertensive patients - a randomised, double-blinded, controlled trial. *Hypertension*.
11. Booth, L., Anderson, A., White, V., Pierce, H., Moodie, R., *Pettigrew, S. (2020). Changes in Protective Factors and Depressive Symptoms Over Time: A Latent Change Score Approach. *Journal of Affective Disorders*.
12. Worrall, C., Jongenelis, M., McEvoy, P., Jackson, P., Newton, R., *Pettigrew, S. An exploratory study of the relative effects of various protective factors on depressive symptoms among older people. *Frontiers in Public Health*. <https://doi.org/10.3389/fpubh.2020.579304>.
13. Dixon, H., Scully, M., Wakefield, M., Kelly, B., Pettigrew, S., Chapman, M., Niederdeppe, J. (2020). Can counter-advertising protect spectators of elite sport

¹ Note: Senior authorship denoted by an asterix

- against the influence of unhealthy food and beverage sponsorship? A naturalistic trial. *Social Science & Medicine*. <https://doi.org/10.1016/j.socscimed.2020.113415>.
14. *Pettigrew, S., Dana, L., Jongenelis, M., Jackson, B. (2020) Patterns of older Australians' engagement in health-promoting activities: A latent profile analysis. *Ageing & Society*.
 15. Booth, L., Anderson, A., White, V., Pierce, H., Moodie, R., *Pettigrew, S. (2020) Public perceptions of harm for nine popular gambling products. *Addictive Behaviors*.
 16. Miller, C., Ettridge, K., Wakefield, M., Pettigrew, S., Coveney, J., Roder, D., Durkin, S., Wittert, G., Martin, J. and Dono, J., (2020). An In-Depth Exploration of Knowledge and Beliefs Associated with Soda and Diet Soda Consumption. *Nutrients*, 12(9), 2841. 12(9), 2841; <https://doi.org/10.3390/nu12092841>.
 17. Slot-Heijts, J. J., Collard, D. C., Pettigrew, S., Vinck, J., Edell, D., Barriguete, A., & Visscher, T. L. (2020). The training and support needs of 22 programme directors of community-based childhood obesity interventions based on the EPODE approach: an online survey across programmes in 18 countries. *BMC Health Services Research*, 20(1), 1-8. <https://doi.org/10.1186/s12913-020-05709-1>.
 18. *Pettigrew, S., Jun, M., Roberts, I., Bullen, C., Nallaiah, K., & Rodgers, A. (2020). Preferences for Tobacco Cessation Information and Support During Covid-19. *Journal of Addiction Medicine*.
 19. Dono J, Ettridge K, Wakefield M, Pettigrew S, Coveney J, Roder D, Durkin S, Wittert G, Martin J, Miller C. (2020) Nothing beats taste or convenience: a national survey of where and why people buy sugary drinks in Australia. *ANZJPH*. <https://doi.org/10.1111/1753-6405.13000>.
 20. Pettigrew, M., Fitzgerald, N., Maani, N., McCambridge, J., Pettigrew, S., Schalkwyk, M., (2020) Responsible drinking, conflicts of interest, and the elephant in the room. *Health Communication*. <https://doi.org/10.1080/10410236.2020.1827541>.
 21. Dekker, M., Jones, A., Maulik, P., *Pettigrew, S., (2020) Public support for alcohol control initiatives across seven countries. *International Journal of Drug Policy*. Aug;82:102807. doi: 10.1016/j.drugpo.2020.102807. Epub 2020 Jun 9.
 22. Scapin, T., Fernandes, AC; Curioni, C., Pettigrew, S., Neal, B., Coyle, D., Mello R, V., Bernardo, G., Uggioni, P., Proença, R., (2020) Influence of sugar label formats on consumer understanding and amount of sugar in food choices: a systematic review and meta-analyses. *Nutrition Reviews*.
 23. Brennan, E., Schoenaker, D., Dunstone, K., Durkin, S., Dixon, H., Pettigrew, S., Wakefield, M., (2020) Comparing Responses to Public Health and Industry-Funded Alcohol Harm Reduction Advertisements: An Experimental Study. *BMJ Open*.
 24. Stafford, J., Kypri, K., *Pettigrew, S. (2020) Industry actor use of research evidence: Critical analysis of Australian alcohol policy submissions. *Journal of Studies on Alcohol and Drugs*.
 25. *Pettigrew, S., Jun, M., Roberts, I., Rodgers, A., (2020) Preferences for tobacco cessation information and support during Covid-19. *Journal of Addiction Medicine*.
 26. Jongenelis, M.I., Pierce, H., Keric, D., Stafford, J., Jongenelis, G., *Pettigrew, S., (2020) Are Australian regulatory codes adequate in scope to protect youth from alcohol advertising? *Health Promotion Journal of Australia*. <https://doi.org/10.1002/hpja.410>.
 27. Jongenelis, M.I., *Pettigrew, S., (2020) Aspects of the volunteering experience associated with well-being in older adults. *Health Promotion Journal of Australia*.
 28. *Pettigrew, S., Nelson, S., Norman, R., Autonomous vehicles and cycling: Policy implications and management issues. *Transportation Research Interdisciplinary Perspectives*. <https://doi.org/10.1016/j.trip.2020.100188>.

29. Talati, Z., Grapes, E., Davies, T., Shilton, S., *Pettigrew, S. Predictors of uptake of general and tailored services to improve employee health and wellbeing. *Health Promotion Journal of Australia*. <https://doi.org/10.1002/hpja.388>.
30. Fialon, M., Egnell, M., Talati, Z., Galan, P., Dréano-Trécant, L., Touvier, T., Pettigrew, S., Hercberg, S., Julia, C., (2020) Effectiveness of Different Front-of-Pack Nutrition Labels among Italian Consumers: Results from an Online Randomized Controlled Trial. *Nutrients*. 12(8), 2307; <https://doi.org/10.3390/nu12082307>.
31. Booth, L., Thomas, S., Moodie, R., Peeters, A., White, V., Pierce, H., Anderson, A.S., *Pettigrew, S. (2020) Gambling-Related Harms Attributable to Lotteries Products. *Addictive Behaviours*. <https://doi.org/10.1016/j.addbeh.106472>
32. Rosewarne, E., Huang, L., Farrand, C., Coyle, D., Pettigrew, S., Jones, A., Moore, M., Webster, J. (2020) Assessing the Healthy Food Partnership's Proposed Nutrient Reformulation Targets for Foods and Beverages in Australia. *Nutrients*. PMID: 32397296. 10.3390/nu12051346
33. Miller, C., Ettridge, K., Wakefield, M., Pettigrew, S. (2020). Consumption of Sugar-Sweetened Beverages, Juice, Artificially-Sweetened Soda and Bottled Water: An Australian Population Study. *Nutrients*. 12(3), 817; <https://doi.org/10.3390/nu12030817>
34. Subritzky, T., Lenton, S., *Pettigrew, S. (2020), Practical lessons learned from the first years of the regulated recreational cannabis market in Colorado. *Legalizing Cannabis*.
35. Booth, L., Norman, R., *Pettigrew, S., (2020). The potential effects of autonomous vehicles on alcohol consumption and drink-driving behaviours. *Drug and alcohol review*. <https://doi.org/10.1111/dar.13055>.
36. Vandevijvere, S., Vermote, M., Egnell, M., Galan, P., Talati, Z., Pettigrew, S., Hercberg, S., Julia, C. (2020) Consumers' food choices, understanding and perceptions in response to different front-of-pack nutrition labelling systems in Belgium: results from an online experimental study. *Archives of Public Health*. <https://doi.org/10.1186/s13690-020-00404-3>.
37. Talati, Z., Grapes, C., Davey, E., Shilton, T., *Pettigrew, S. (2020). Implementation Outcomes Following Participation in a Large-Scale Healthy Workplace Program Conducted Across Multiple Worksites. *American Journal of Health*. <https://doi.org/10.1177/0890117120911504>.
38. *Pettigrew, S., Parnell, A., Strickland, M., Neale, R., Lucas, R. (2020) The Potential of Ultraviolet Radiation Meters in Secondary Schools as a Sun Protection Intervention Mechanism for Adolescents. *Int. J. Environ. Res. Public Health*,17(4),1137; <https://doi.org/10.3390/ijerph17041137>.
39. Dekker, M., Jongenelis, M., Hasking, P., Kypri, K., Chikritzhs, T., *Pettigrew, S. (2020) Factors associated with engagement in protective behavioral strategies among adult drinkers. *Substance Use & Misuse*, <https://doi.org/10.1080/10826084.2019.1708944>.
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Books

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3. Quester, P., Pettigrew, S., and Hawkins, D. (2010), *Consumer Behaviour*, 6th Ed., McGraw-Hill, Hawthorn, VIC.
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Book Chapters

1. Pettigrew, S., Worrall, C., Biagioni, N., Talati, Z., and Jongenelis, M. (accepted 27/11/17), "Seniors' food shopping attitudes and behaviours: Implications for food marketers", *The Silver Market Phenomenon*, 3rd Ed. Springer.
2. Pettigrew, S. and Jongenelis, M. (2016), "Promoting public health: Understanding the limitations of marketing principles and the need for alternative approaches", in Plewa, C. & Conduit, J (eds) *Making a difference through Marketing – A Quest for Diverse Perspectives*. Springer: Singapore.
3. Pettigrew, S., Weir, L., Williams, M., Rundle-Thiele, S. (2015), "Using publicity to enhance the effectiveness of a child obesity prevention program", in (ed.) Wymer, W. *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities*. Springer Wellbeing and Quality-of-Life Series, pp.33-47.
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11. Moschis, G. and Pettigrew, S. (2011), "Understanding consumer well-being in later life: Business strategies for enhancing quality of life", in Kohlbacher, F. and Herstatt, C. (eds) *Marketing and Innovation in the Aging Society*. Springer: Berlin, pp. 229-238.
12. Pettigrew, S. (2011), "Catering to older consumers' customer service needs," in Kohlbacher, F. and Herstatt, C. (eds), *Marketing and Innovation in the Aging Society*. Springer: Berlin, pp. 217-228.
13. Siddhartha S., Pettigrew, S., Ghista, D., BiauWChi, O., and Lim, J. (2010) "Health equity and healthcare equity – Eight themes from an island state", in Acharya, U. R., Tamura, T., Ng, E. Y. K., Suri, J., and Min, L. C. (eds), *Distributed Diagnostics and Home Healthcare*, Vol.1. American Scientific Publishers: CA, USA.
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15. Charters, S. and Pettigrew, S. (2005), "The relevance of the quality construct to wine consumption", in Ekström, K. M. and Helene Brembeck, M. (eds) *European Advances in Consumer Research*, Vol. 7. Association for Consumer Research: Provo, UT, pp. 629-634.
16. Wort, F. and Pettigrew, S. (2003), "Consuming the belly dance", in Turley, D. and S. Brown, S. (eds), *European Advances in Consumer Research*, Vol. 6. Association for Consumer Research: Provo, UT, pp. 187-192.
17. Pettigrew, S. (2002), "Consuming alcohol," in Miles, S., Anderson, A., and Meethan, K. (eds), *The Changing Consumer: Markets and Meanings*. Routledge: UK, pp. 104-116.
18. Munene, C., Pettigrew, S., and Mizerski, K. (2002), "Paradoxes and technology adoption: A retail banking analysis," in Zwick, R. and Ping T., (eds), *Asia Pacific Advances in Consumer Research*, Vol. 5. Association for Consumer Research: Valdosta, GA.

19. Pettigrew, S. (2001), "The role of Alcohol in non-Indigenous Australian culture: An Ethnographic study," in Tidwell, P. M. and Thomas E. Muller, T. E. (eds), *Asia Pacific Advances in Consumer Research*, Vol. 4. Association for Consumer Research: Provo, UT. Available <http://www.acrwebsite.org/search/view-conference-proceedings.aspx?Id=11372>.
20. Pettigrew, S. (2001), "The beer-drinking female: An Australian anomaly," Tidwell, P. M. and Thomas E. Muller, T. E. (eds), *Asia Pacific Advances in Consumer Research*, Vol. 4. Association for Consumer Research: Provo, UT. Available <http://www.acrwebsite.org/search/view-conference-proceedings.aspx?Id=11745>.
21. Pettigrew, S. (2000), "New shoes," in Brown, S. (ed) *Imagining Marketing*. Routledge: UK, pp. 143-144.

Refereed Conference Papers

1. Glance, D., Berman, Y., Pettigrew, S., Jongenelis, M., Chikritzhs, T., Liang, W., Pratt, I., and Slevin, T. (2017), "A virtual online environment for testing the effect of social and physical context on the effectiveness of health warning messages," International Conference on Serious Games and Applications for Health, Perth, Western Australia, 2-4 April.
2. Jarvis, W. and Pettigrew, S. (2013), "Alcohol warning statement effectiveness under difference alcohol category conditions," *Academy of Marketing Science Conference*, Monterey, CA, US, 14 – 18 May.
3. Pettigrew, S., Roberts, M., Quester, P., Chapman, K., and Miller, C. (2011), "Failing to engage: Parents' acceptance of the promotion of unhealthy foods to Children", *Australian and New Zealand Marketing Academy Conference*, November, Perth, 28-30 November.
4. Roberts, M. and *Pettigrew, S. (2011), "Grandparent syndrome vs. grandparent disorder: A clarification and examination in the context of consumer behaviour," *Academy of Marketing Conference*, Liverpool, UK, 5-7 July.
5. Pettigrew, S. and Pescud, M. (2011), "What's not to like? Parents' views of inappropriate school canteen foods", *Academy of Marketing Conference*, Liverpool, UK. 5-7 July.
6. Pettigrew, S. and Pescud, M. (2011), "Communicating with parents about child feeding practices", *Academy of Marketing Conference*, Liverpool, UK. 5-7 July.
7. Pescud, M., *Pettigrew, S., Henley, N., and Wood, L. (2011), "A qualitative investigation of low socioeconomic children's participation in physical activity," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.
8. Pescud, M. and *Pettigrew, S. (2011), "Recommendations for the implementation of upstream interventions in schools," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.
9. Pettigrew, S., Pescud, M., Jarvis, W., and Webb, D. (2011), "Addressing the role of adults in youth alcohol consumption," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.
10. Pettigrew, S., Donovan, R., and Pescud, M. (2010), "Mental health: A hard sell", *WA Social Marketing Forum*, Perth, 13 August.
11. Pescud, M., *Pettigrew, S., Jarvis, W., and Webb, D. (2010), "Teenagers' reactions to a proposed increase in the legal drinking age", *International Nonprofit and Social Marketing Conference*, Brisbane, 15-16 July.

12. Jarvis, W. Pettigrew, S., Pescud, M., and Webb, D. (2010), "Personal resilience as a basis for response to binge-drinking claims", *International Nonprofit and Social Marketing Conference*, Brisbane, 15-16 July.
13. Pettigrew, S., Pescud, M., Jarvis, W., and Webb, D. (2009), "The salience of vomiting in teenagers' binge drinking intentions", *Australian and New Zealand Marketing Academy Conference*, Melbourne, 30 Nov – 2 Dec.
14. Pettigrew, S. (2009), "An ecological account of seniors' attitudes to physical activity: Social marketing implications", *Australian and New Zealand Marketing Academy Conference*, Melbourne, 30 Nov – 2 Dec.
15. Grougiou, V. and *Pettigrew, S. (2009), "Senior customers' service encounter preferences", *II Biennial international Conference on Services Marketing*, Thessaloniki, Greece, 4 – 6 November.
16. Pettigrew, S., Pescud, M., and Donovan, R. (2009), "Are messages about fruit and vegetable consumption getting through?", *8th International Congress of the International Association on Public and Nonprofit Marketing*, Valencia, Spain, 18-20 June. Received best paper award.
17. Pettigrew, S. and Pescud, M. (2009), "Congruence between parents' and children's food consumption beliefs: Social marketing implications", *European Marketing Academy Conference*, Nantes, France, 26-29 May.
18. Pettigrew, S. and Pescud, M. (2008), "Encouraging self-regulation of children's food consumption", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
19. Roberts, M. and *Pettigrew, S. (2008), "Influence of perceived risk on the food consumption behaviours of children and mothers", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
20. Pettigrew, S. and Roberts, M. (2008), "Mothers' perceptions of food promotion and its effects on their children's diets". *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
21. Pettigrew, S., Daly, T., Lee, J., Soutar, G., and Manning, K. (2008), "Affective versus cognitive responses to foreign currency prices", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
22. Pettigrew, S., (2007), "Parents' nutrition beliefs and feeding practices", *Transformative Consumer Research Conference*, New Hampshire, USA, 6-8 July.
23. Charters, S. and Pettigrew, S. (2007) "What does appearance tell the consumer about wine quality?" *Bacchus at Brock Conference*, Brock University, St Catherines, Canada, 7-9 June.
24. Mizerski, K. and Pettigrew, S. (2006), "Differences in importance and relevance ratings among older consumers", paper presented at the *Australia and New Zealand Marketing Academy Conference*, Brisbane, 4-6 December.
25. Charters, S. and Pettigrew, S. (2006), "How effectively do we communicate about wine?" *3rd International Wine Business & Marketing Conference*, Montpellier, France, 6-8 July.
26. Munene, C., *Pettigrew, S., and Mizerski, K. (2005), "Demographic characteristics of Western Australian users of electronic banking," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.
27. Roberts, M. and *Pettigrew, S. (2005), "The convergence of food and fun: Exploring the impact on children's diets," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.
28. Ogle, A., Nosaka, K., and *Pettigrew, S. (2005), "An exploratory study on the role of management tone in hotel guest questionnaires," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.

29. Pettigrew, S. (2005), "To whom should messages be tailored?: Facilitating change in children's nutritional behaviours," *Tailoring Health Messages Conference*, Locarno Switzerland, 6-10 July.
30. Charters, S., and Pettigrew, S. (2004), "The relationship of wine and food: An exploration," in Carlsen, J. and Charters S. (eds.) *International Wine Tourism Research, Proceedings of the International Wine Tourism Conference, Margaret River*, Western Australia, May, Vineyard Publications: Perth.
31. Charters, S., and Pettigrew, S. (2003), "The intrinsic dimensions of wine quality: An exploratory investigation," *Proceedings of the International Colloquium in Wine Marketing*, Adelaide, Australia; Wine Marketing Group, University of South Australia, 26-27 July.
32. Mizerski, K. and Pettigrew, S. (2003), "Academic performance of marketing students by student characteristics," *Australia and New Zealand Marketing Academy Conference*, Adelaide, 1 – 3 December.
33. Mizerski, K., Pettigrew, S., and Donovan, R. (2003), "Seniors' service issues when interacting with their GPs and supermarkets," *Australia and New Zealand Marketing Academy Conference*, Adelaide.
34. Pettigrew, S. and Donovan, R. (2003), "Persuading adolescent males to recognise the negative consequences of alcohol consumption: A communications challenge," *30th International Research Seminar in Marketing*, La Londe France, June 11-13.
35. Simms, P. and *Pettigrew, S. (2002), "Do customer loyalty programs aim to increase loyalty?", paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
36. Simms, P. and *Pettigrew, S. (2002), "Management perceptions of successful loyalty programs: An exploratory study," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
37. Henley, N. and Pettigrew, S. (2002), "Targeting seniors for social marketing communications: Recommendations for falls prevention messages," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
38. Munene, C., *Pettigrew, S., and Mizerski, K. (2002), "The freedom/enslavement paradox: The adoption of retail banking technologies," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
39. Munene, C., Mizerski, K., and *Pettigrew, S. (2002), "Online banking and perceived risk," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
40. Charters, S. and Pettigrew, S. (2002), "'Gladdening the heart': A perspective on wine quality". *Proceedings of the Bacchus to the Future Conference*. Niagara, Canada: Brock University, pp279-304, 23-25 May.
41. Pettigrew, S. (2001) "The role of sport in the Australian psyche: Marketing implications", *Australia and New Zealand Marketing Academy Conference*, Auckland, 3-5 December.
42. Vargha, R. and *Pettigrew, S. (2001), "Internet issues for small and medium-sized Australian businesses", *Australia and New Zealand Marketing Academy Conference*, Auckland, 3-5 December.
43. Ryan, M. M., Ogilvie, M. and Pettigrew, S. (2001), "Me, myself and I: An introspection of celebratory consumption," paper presented at the *Conference of the Association for Qualitative Research*, Melbourne, 3 - 7 July.
44. Pettigrew, S. and Henley, N. (2000), "The effects of gender and attendance on the performance of marketing students: An Australian analysis," *Academy of Marketing Conference*, Derby, UK, 4-6 July.

45. Pettigrew, S. (2000), "Consumer research for consumers: A neglected opportunity," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
46. Pettigrew, S., Ryan, M. M., and Ogilvie, M. (2000), "Looking to the future: The mindset of consumers on the eve of 2000," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
47. Pettigrew, S., Ryan, M. M., and Ogilvie, M. (2000), "Reviewing the past: Consumers' perceptions of their quality of life in 1999," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
48. Pettigrew, S., Ogilvie, M., and Ryan, M. M. (2000), "Let's party like it's 1999: Intentions to consume alcohol on the Eve of 2000," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
49. Ryan, M. M., Pettigrew, S., and Ogilvie, M. (2000), "Guided introspection: its application to researching New Year's Eve 1999," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
50. Ogilvie, M., Ryan, M. M., and Pettigrew, S. (2000), "Millennium myths: Investigating the symbolic behaviour of consumers at the turn of the 21st Century," *Australian and New Zealand Marketing Academy Conference, Griffith University, Queensland, 29 November - 1 December.*
51. Pettigrew, S. (1999), "Medical journal advertising: A buyer's view," *Australian and New Zealand Marketing Academy Conference, University of New South Wales, Sydney, 30 November- 2 December.*
52. Pettigrew, S. (1999), "An analysis of Australian beer advertisements," *Australian and New Zealand Marketing Academy Conference, 30 November- 2 December, University of New South Wales, Sydney.*
53. Pettigrew, S. (1999), "Consumer anxiety: The neglected aspect of consumer behaviour," paper presented at the *Consuming Markets Consuming Meanings Conference, Plymouth University, Plymouth, UK, September 1-3.*
54. Pettigrew, S. (1999), "Should Elle McPherson drink beer? A study of consumption attributions," paper presented at the *Consuming Markets Consuming Meanings Conference, Plymouth University, Plymouth, UK, September 1-3.*
55. Pettigrew, S. (1999), "New shoes, ABBA, and the call to consume: A sceptical postmodernist account of consumption," paper presented at the *Marketing Paradiso Conference, Belfast, Ireland, September.*
56. Pettigrew, S. (1998), "An ethnography of beer consumption in Australia," *Australian and New Zealand Marketing Academy Conference, University of Otago, NZ. 30 November - 2 December.*

Professional Publications

1. Pettigrew, S. (2014), "Energetic ageing: It's the only way," *Medicus, 54(5), 34-35.*
2. Rieck, A., & Pettigrew, S. (2013), "Consumer perceptions of community pharmacists delivering chronic disease management programs," *Australian Pharmacist, 32(12), 66.*

Other Conference Presentations

1. Pettigrew, S. and Cronin, S. (2020), "Stakeholder views on priority areas for preparation for AVs", *Australian Driverless Vehicles Initiative Conference*, Sydney, Australia, 28 October.
2. Pettigrew, S., Dana, S., Bastable, A., McAleese, A., and Pratt, S. (2020), "Identifying unhealthy lifestyle behaviours that cluster with smoking", *Oceanic Tobacco Control Conference*, Sydney, Australia, 21-24 October.
3. Pettigrew, S., Dana, L., Egness, M., Hercberg, S., and Chantal, J. (2020), "The relative effectiveness of five front-of-pack food labelling systems among Australian consumers", *ANZOS Conference*, Sydney, Australia, 16-18 October.
4. Pettigrew, S., Dana, L., McAleese, A., Pratt, S., and Bastable, A. (2020), "Australians' support for food labelling, food promotion, and product reformulation policies", *ANZOS Conference*, Sydney, Australia, 16-18 October.
5. Dixon, H., Scully, M., Wakefield, M., Pettigrew, S., and Kelly, B. (2019), "Parent's reactions to unhealthy vs. pro-health sponsorship options for children's sport", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
6. Sauzier, M., Ferguson, A., Myers, G., Pettigrew, S., and Hyland, S. (2019), "State-wide school canteen policy compliance: an objective assessment", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
7. Bastable, A., Myers, G., Sapountsis, N., Dana, L., Pettigrew, S., Atkins, J., Pratt, S., and McAleese, A. (2019), "Attitudes and awareness to alcohol labelling in Australia", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
8. Pettigrew, S., Nelson, J., and Norman, R. (2019), "Riding with robots: The likely impact of autonomous vehicles on cycling trends", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
9. Pratt, S., Myers, G., Bastable, A., Sapountsis, N., Dana, L., Pettigrew, S., McAleese, A., and Atkins, J. (2019), "Australians' use of and support for nutrition labelling", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
10. Pettigrew, S., Rai, R., Jongenelis, M., and Jackson, B. (2019), "Retirement as opportunity or excuse: Increasing older people's engagement in physical activity",
11. Jongenelis, M., Kameron, C., Rudaizky, D., and Pettigrew, S. (2019), "Susceptibility to smoking initiation among Australian young adult e-cigarettes users", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
12. Bastable, A., Myers, G., Sapountsis, N., Dana, L., Pettigrew, S., Atkins, J., Pratt, S., McAleese, A., and Martin, J. (2019), "Public insights into unhealthy food and drink sponsorship in sport", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
13. Dono, J., Ettridge, K., Wakefield, M., Pettigrew, S., Coveney, J., Wittert, G., Durkin, S., Roder, D., Martin, J., and Miller, C. (2019), "Intentions to reducing sugary drink consumption: understanding the barriers to change", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
14. Dixon, H., Scully, M., Niederdeppe, J., Pettigrew, S., Kelly, B., Chapman, K., and Wakefield, M. (2019), "Can counter-advertising inoculate spectators against influence by unhealthy food sponsorship of sport?", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
15. Dixon, H., Scully, M., Wakefield, M., Pettigrew, S., and Kelly, B. (2019), "Children's sport sponsorship: parent's reactions to unhealthy food vs prohealth sponsorship options", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.

16. Jongenelis, M., Kameron, C., Rudaizky, D., and Pettigrew, S. (2019), "Support for the regulation of e-cigarettes in Australia: Young adults' perspectives", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
17. Sapountsis, N., Dana, L., Bastable, A., McAleese, A., Pratt, S., and Pettigrew, S. (2019), "How and why Australians exercise: a national survey", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
18. Bastable, A., McAleese, A., Pettigrew, S., Sapountsis, N., Dana, L., and Pratt, S. (2019), "Who, what, where, and how much? Population data on sugary drink consumption, perceptions and purchasing behaviours", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
19. Bastable, A., McAleese, A., Sapountsis, N., Dana, L., Pettigrew, S., and Pratt, S. (2019), "The self-perceived health status of those not meeting fruit, vegetable or physical activity recommendations", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
20. Lizama, N., Slevin, T., and Pettigrew, S. (2019), "Anti-smoking advertisement characteristics are perceived differently by smokers and individuals with health or advertising knowledge", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
21. Phillips, F., Pettigrew, S., Rai, R., and Jongenelis, M. (2019), "A comparison of youth versus adult responses to an adult-targeted antismoking campaign", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
22. Pettigrew, S., Talati, Z., Grapes, C., Shilton, T., Ledger, M., O'Connell, H. (2019), "Making health salient at work: the potential role of workplace health interventions", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
23. Parnell, A., Box, E., Bonevski, B., Coffin, J., Slevin, T., Anwar-McHenry, J., and Pettigrew, S. (2019), "Receptiveness to receiving training to help clients quit smoking among community service organisation staff", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
24. Jongenelis, M., Kameron, C., Rudaizky, D., Slevin, T., and Pettigrew, S. (2019), "Young adults' perceptions of the risks and benefits of e-cigarette use", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
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133. Pettigrew, S., Jongenelis, M., Pratt, Liang, Slevin, Chikritzhs, and Glance (2015), "Australian drinkers' engagement in responsible drinking practices," *Australasian Professional Society on Alcohol and other Drugs*, 8-11 November, Perth.
134. Keightley, S., Pettigrew, S., Hollier, L., and Phillips, F. (2015), "Can online media outperform TV in marketing a smoking cessation message?", *Oceania Tobacco Conference*, Perth, 20-22 October.
135. Hollier, L., Pettigrew, S., Sullivan, D., Jalleh, G., Slevin, T., and Jardine, E. (2015), "Behavioural and attitudinal outcomes from 12 years of the Make Smoking History campaign", *Oceania Tobacco Conference*, Perth, 20-22 October.
136. Hollier, L., Pettigrew, S., Sullivan, D., Jalleh, G., Slevin, T., and Jardine, E. (2015), "Divergent perceptions of harm and illness related to smoking", *Oceania Tobacco Conference*, Perth, 20-22 October.
137. Clayforth, C., Amonini, C., and Pettigrew, S. (2015), "Should we create campaigns that tap into smokers' shame to motivate them to quit?" *Oceania Tobacco Conference*, Perth, 20-22 October.
138. Pettigrew, S., Jongenelis, M., Chapman, K., and Miller, C. (2015), "Why do parents give their children soft drinks? A path analysis model of factors associated with soft drink provision", *Australian and New Zealand Obesity Society (ANZOS) Conference*, Melbourne, 15-17 October.
139. Talati, Z., Pettigrew, S., Moore, S., and Pratt, I.S. (2015), "Discrepancies between consumers' nutrition beliefs and current nutrition guides", *Australian and New Zealand Obesity Society (ANZOS) Conference*, Melbourne, 15-17 October.

140. Jongenelis, M., Pettigrew, S., Chikritzhs, T., Slevin, T., Pratt, I. S., Glance, D., and Liang, W. (2015). "The effect of cancer warning statements on alcohol consumption intentions", *European Public Health Conference*, Milan, Italy, 14-17 October
141. Jongenelis, M., Pettigrew, S., Chikritzhs, T., Slevin, T., Pratt, I. S., Glance, D., and Liang, W. (2015). "Developing cancer warning statements for alcoholic beverages", *Global Alcohol Policy Conference*, Edinburgh, Scotland, 7-9 October.
142. Pettigrew, S., Pratt, I. S., Bailiff, S., and Jongenelis, M. (2015), "Evaluation of a long-running community-based nutrition education program", *ISBNPA Conference*, Edinburgh, 2-6 June.
143. Pettigrew, S., Pratt, I. S., and Slevin, T. (2015), "Tell us about exercise, not diet: Adults' preferences for obesity-control messaging", *ISBNPA Conference*, Edinburgh, UK, 2-6 June.
144. Pettigrew, S., Jongenelis, M., Pratt, I. S., Liang, W. Slevin, T., Chikritzhs, T., and Glance, D. (2015), "Australians' (non)use of responsible drinking practices", *Behavioural Research in Cancer Control Conference*, Sydney, 12-15 May.
145. Pettigrew, S., Pratt, I. S., Bailiff, S., and Jongenelis, M. (2015), FOODcents: Bridging the knowledge-behaviour change gap, *Behavioural Research in Cancer Control Conference*, Sydney, 12-15 May.
146. Pettigrew, S., Jongenelis, M., Slevin, T., Pratt, S., Chikritzhs, T., Liang, W., and Glance, D. (2014), "Cancer warning statements on alcohol labels", *World Cancer Congress*, Melbourne, 3-5 December.
147. Pettigrew, S., Jongenelis, M., Chikritzhs, T., Slevin, T., Pratt, S., and Glance, D. (2014), "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council WA Research Symposium*, Perth, 17 November.
148. Pettigrew, S. (2014), "Using incentives to stimulate behavioural change," *ANZOS Conference*, Sydney, 16-18 October.
149. Pettigrew, S., Biagioni, N., Daube, M., Jones, S., Chikritzhs, T., and Kirby, G. (2014), "What can be done about Schoolies?", *Public Health Association of Australia Conference*, Perth, September 2014.
150. Pettigrew, S. (2014), "The state of play of front-of-pack food labelling policy and practice in Australia", *Environmental Health Australia Conference*, Perth, 27 August.
151. Pettigrew, S. (2014), "Transforming consumers' lives through transformative consumer research," *AASM Biennial International Social Marketing Conference*, Melbourne, 17-18 July.
152. Pettigrew, S. (2013), "Developing programs to address social isolation among older Western Australians," *WA Health Conference*, Perth, 19-20 November.
153. Pettigrew, S. (2013), "Developing and implementing a healthy breakfast social marketing campaign – Obesity Prevention and Lifestyle (OPAL), South Australia," *WA Health Conference*, Perth, 19-20 November.
154. Pettigrew, S., Pescud, M., Chikritzhs, T., Slevin, T., Pratt, S., Glance, D., and Jongenelis, M. (2013), "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council WA State Conference*, Perth, 23 October.
155. Pettigrew, S. and Pescud, M. (2013), "The use of food labelling by disadvantaged parents of overweight children", *Australian and New Zealand Obesity Society Conference*, Melbourne, 17-19 October.
156. Boland, W., Anderson, L., Pettigrew, S., Connell, P., de La Ville, I., Dobscha, S., Fifita, N., Fosse-Gomez, M-H., Kindt, M., Luukkanen, L., Martin, I., Ozanne, L., Pirouz, D., Prothero, A., Stovall, T. (2013), "Families and Risk", *Transformative Consumer Research Conference*, Lille, France, 23-25 May.
157. Bailiff, S., Pettigrew, S., Pescud, M., and Pratt, S. (2013), "Evaluation of FOODcents® nutrition literacy workshops", *Behavioural Research in Cancer Control*, Adelaide, 8-10 May.
158. Pettigrew, S. and Pescud, M. (2012), "The relationship between mental health and positive health behaviours among Western Australian adults", *Seventh World Conference on the Promotion of Mental Health and the Prevention of Mental and Behavioural Disorders*, Perth, 17-19 October.

159. Pettigrew, S., Donovan, R., Pescud, M., Newton, R., and Boldy, D. (2012), "Mental health literacy among mature Australians", *Seventh World Conference on the Promotion of Mental Health and the Prevention of Mental and Behavioural Disorders*, Perth, 17-19 October.
160. Pettigrew, S., Pescud, M., Henley, N., and Wood, L. (2011), "You talkin' to me? The challenges of communicating with parents of over-weight children". *Cancer Council Symposium*, Perth, 10 August.
161. Crockett, D., Downey, H., Firat, A. F., Ozanne, J. L., Pescud, M., and Pettigrew, S. (2011), "Innovative research approaches for transformative consumer research," presented at the *Third Transformative Consumer Research Conference*, Waco, Texas, USA, 24-26 June.
162. Jongenelis, M., Byrne, S., and Pettigrew, S. (2011), "Influence of the media on body image and disordered eating symptomatology in young children," *7th Annual Conference of the Australian and New Zealand Academy for Eating Disorders (ANZAED)*, Sydney, 26-27 August, Sydney.
163. Webb, D., Jarvis, W., Pescud, M., and Pettigrew, S. (2010), "Designing autonomy supportive strategies to achieve better youth alcohol consumption outcomes," *International Society for Quality of Life Studies (ISQOLS) Conference*, Bangkok, Thailand, 8-11 December.
164. Pettigrew, S., Pescud, M., Webb, D., Jarvis, W. (2010), "Teens' alcohol stories in the blogosphere: The Role of Adults in Youth Binge Drinking," *40th Annual Public Health Association of Australia (PHAA) Conference*, Perth. 27 – 29 September.
165. Pescud, M., Pettigrew, S., Henley, N., and Wood, L. (2010), "What influences physical activity participation among low SES children? A qualitative investigation," *40th Annual Public Health Association of Australia (PHAA) Conference*, Perth. 27 – 29 September.
166. Pettigrew, S., Donovan, R., Pescud, M., Newton, R., and Boldy, D. (2009), "Mental health service utilisation: A model of behavioural intentions among older individuals", *Mental Health Services Conference*, Perth, 1-3 September.
167. Block, L., Childers, T., Davis, B., Ebert, J., Grier, S., Kumanyika, S., Laczniak, R., Machin, J., Motley, C., Peracchio, L., Pettigrew, S., Scott, M., and van Ginkel Bieshaar, M. (2009), "The concept of food well-being", *Second Transformative Consumer Research Conference*, Villanova, PA, USA, 26-29 June.
168. Pettigrew, S., Donovan, R., Newton, R., and Boldy, D. (2009), "Conceptions of wellbeing, physical health, and mental health", *International Society for Quality-of-Life Studies Conference*, Florence, Italy, 19-23 July.
169. Pettigrew, S., Pescud, M., and Donovan, R. (2009), "Stakeholders' attitudes to a policy regulating food consumption in schools", *International Society for Quality-of-Life Studies Conference*, Florence, Italy, 19-23 July.
170. Pettigrew, S., Donovan, R., and Pescud, M. (2009), "Results of a Family Nutrition Education Intervention", *Australian Health Promotion Conference*, Perth, 17-19 May.
171. Pettigrew, S., Donovan, R., and Pescud, M., (2009) "Stakeholders' attitudes to the WA Department of Education and Training's Healthy Food and Drink Policy", *Australian Health Promotion Conference*, Perth, 17-19 May.
172. Pettigrew, S., Donovan, R., and Pescud, M. (2009), "Developing and testing messages to promote mental health among older Australians", *Australian Health Promotion Conference*, Perth, 17-19 May.
173. Pettigrew, S. (2008), "Older consumers' customer service preferences", *The Silver Market Phenomenon: Business Opportunities and Responsibilities in the Ageing Society Conference*, 2-4 October, Tokyo, Japan.
174. Pettigrew, S. (2007) "Qualitative research methods in consumer research", *Association of French Marketers Conference*, Aix le Baines, 31st May – 1st June (invited presentation).
175. Henley, N., Pettigrew, S., and Costa, C. (2003), "Social marketing of falls prevention strategies: Can we arouse awareness and reduce fear?" *1st Asia-Pacific Injury*

- Prevention Conference and 6th National Conference on Injury Prevention and Control*, Perth, 16-18 March.
176. Pettigrew, S., Mizerski, K., Donovan, R., and Lutero, A. (2002), "Australian seniors and their GPs: Expectations and satisfaction levels," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.
 177. Pettigrew, S., Mizerski, K., Donovan, R., and Lutero, A. (2002), "Mature consumers' expectations of their financial planners," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.
 178. Mizerski, K., Pettigrew, S., Donovan, R., and Lutero, A. (2002), "Can you reach that for me please?: Older consumers' experiences in supermarkets," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.

Invited Presentations

1. "Prevention through food policy", Australian Academy of Health and Medical Sciences (AAHMS) annual meeting, University of Sydney (remote delivery), 16 October, 2020.
2. "The challenge of changing behaviour without a baseline: The case of autonomous vehicles", CHANGE 2020 Symposium, Griffith University (remote delivery), 17 September, 2020.
3. "Understanding foods that are good for us versus choosing what's good for us", UNSW Symposium on Eating and Appetite, University of New South Wales, 2 February, 2020.
4. "The dark arts of digital alcohol marketing", Parliament House, Canberra, 11 September, 2019.
5. "What is the impact? Marketing unhealthy products to children", Unhealthy Marketing to Kids Forum, Public Health Association of Australia, Melbourne, 11 June, 2019.
6. "Challenges of evaluating social marketing campaigns in a fragmented media landscape", Behavioural Research in Cancer Control Forum, Perth, 14 May, 2019.
7. "How Australians think and feel about AVs", Young Engineers Association of Western Australia, Perth, 3 April, 2019.
8. "How do we feel about autonomous vehicles?", Australian Institute of Traffic Planning and Management, Perth, 4 April, 2019.
9. "Connected automated vehicle and emerging transport technologies", Institute of Public Works Engineering Australasia, Perth, 14 March, 2019.
10. "How Australians think and feel about AVs", WA Department of Transport, Perth, 21 February, 2019.
11. "Preventing alcohol-related injuries and harm among young people," Injury Matters seminar, Perth, 28 November, 2018.
12. "Do you already own the last car you'll ever buy?", TEDdxPerth, Perth, 3 November, 2018.
13. "The Implications of autonomous vehicles for an ageing population", International Driverless Vehicle Summit 2018, Adelaide, Australia, 1 November.
14. "Could a robot do my job", City of Swan, Employment in the Face of Disruption Forum, Perth, 18 September, 2018.
15. "Getting Around: Transport Issues and Solutions for the Seniors of Tomorrow", Leading Innovation through Diversity Forum: Bridging Research, Policy and Practice for Age Friendly Care, UWA, Perth, 29 June, 2018.
16. "Current evidence on the effects of alcohol advertising on children and young people", Foundation for Alcohol Research and Education - Alcohol Advertising Research Symposium, Canberra, 21 June, 2018.
17. "Technology adaptation and adoption: Social aspects and the role of regulation", Australian Academy of Technology and Engineering (ATSE) 2018 ATSE National

- Technology Challenges Dialogue: Shifting Gears – preparing for a transport revolution, Melbourne, 9 May, 2018.
18. “The WA Cancer Prevention Research Unit”, Cancer Council WA Annual Awards, Perth, 11 April, 2018.
 19. “The World of Autonomous Vehicles”, WA Department of Transport seminar, Perth, 6 April, 2018.
 20. “Public attitudes to AVS: A modifiable demand variable?”, Transport Research Lab, London, 10 January, 2018.
 21. “Public attitudes to AVS and awareness of health benefits”, VTI – *Swedish National Road and Transport Research Institute*, Linköping, Sweden, 19 December, 2017.
 22. “Increasing the public’s interest in and support for autonomous vehicles”, *Aberdeen University*, Scotland, UK, 14 December, 2017.
 23. “The many facets of our experience of food: Competing perspectives from marketing and health”, *FoodCHI Conference*, 17 November, 2017.
 24. “Why Autonomous Vehicles are good for us and how we feel about them”, *International Symposium, Sustainable Built Environment National Research Centre (SBEnc)*, Curtin University, Perth, 15 November, 2017.
 25. “Increasing seniors’ participation in physical activity”, Age Friendly Communities Professional Development Day, *UWA*, Perth, 29 September, 2017.
 26. “The ups and downs of Academic Research”, Mark Liveris Seminar Keynote, *Curtin University*, Perth, 28 September, 2017.
 27. “Life in the age of autonomous vehicles”, *Curtin University* (National Science Week public lecture), Perth, 17 August, 2017.
 28. “Front-of-pack labelling: Research results”, *Australian Department of Health*, Canberra, 26 June.
 29. “Developing health promotion messages to encourage responsible drinking practices”, *Telethon Kids Institute*, Perth, 22 June, 2017.
 30. “Societal implications of autonomous vehicles”, *House of Representatives Standing Committee*, Canberra (by teleconference), 14 June, 2017.
 31. “Health Benefits of New Technology”, *WA Department of Main Roads*, Perth, 17 May, 2017.
 32. “Volunteering in Seniors: Preliminary Findings,” *German Institute of Gerontology*, Berlin, Germany, 7 November, 2016.
 33. “Communicating about food to the general population and vulnerable groups,” *German Risk Assessment Institute*, Berlin, Germany, 4 November, 2016.
 34. “Prevention research in cancer and with vulnerable populations,” *Perkins Institute*, Perth, 28 September, 2016.
 35. “WACPRU: Alcohol research projects”, *Foundation for Alcohol Research and Education (FARE)*, Canberra, 4 August, 2016.
 36. “Pregnant drinkers’ alcohol consumption intentions,” *Telethon Kids Institute*, Perth, 16 August, 2016.
 37. “The effectiveness of adult nutrition education among Indigenous and non-Indigenous Australians”, *Australian Catholic University*, Melbourne, 28 June, 2016.
 38. “Using Technology to Address Key Questions in Health Promotion: The Case of Alcohol”, *Science on the Swan Conference*, Perth, 4 May, 2016.
 39. “Alcohol promotion and young people: Why we should be worried”, *Local Drug Action Group (LDAG) Conference 2016*, Perth, 22 April, 2016.
 40. “Alcohol and Cancer: An Inconvenient Truth”, *Cancer Council Research Awards Function*, Perth, 8 April, 2016.
 41. “Food labelling policy in Australia”, *Food Policy Forum*, Perth, 16 February, 2016.

42. "Active Ageing: Older People's Beliefs, Behaviours, and 'Blind Spots'", *Research Symposium on Healthy Ageing & Society*, Xi'an Jiaotong-Liverpool University (XJTLU), Suzhou, China, 14-15 December, 2015.
43. "Interaction effects between front-of-pack labels and health claims on food," *National Heart Foundation Research Awards*, Perth, 22 July, 2015.
44. "Delaying and dampening the drink: what could work with "those problem young people" and the rest of us," *Healthway annual research seminar*, Perth, 21 July, 2015.
45. "The effects of food labelling on consumer choice and industry practice," *Nutrition Society of Australia Annual Scientific Meeting*, Hobart, 25-27 November, 2014
46. "Using incentives to stimulate behavioural change," *ANZOS Conference*, Sydney, 16-18 October, 2014.
47. "The state of play of front-of-pack food labelling policy and practice in Australia", *Environmental Health Australia Conference*, Perth, 27 August 2014.
48. "Rigorously Relevant: The Case for Transformative Consumer Research", *Plenary session at the AASM Biennial International Social Marketing Conference*, Melbourne, 17-18 July, 2014.
49. "Encouraging Seniors to be Physically Active", Seniors Recreation Council, *Seniors' Physical Activity Summit Meeting*, Perth, 2 April, 2014.
50. "The Salience of Food Labeling among Disadvantaged Families", *Journal of Nutrition Education and Behavior Journal Club webinar presentation*, 26 March, 2014.
51. "The problem with problems", Inaugural speech, *Health Psychology Behavioural Research Group Launch*, Perth, 22 November, 2013.
52. "Harnessing consumer research for the public good: The case of child obesity", *University of Queensland distinguished speaker seminar series*, Brisbane, 1 November, 2013.
53. "Why and how we should motivate older people to be more active", Walk Over October Seminar, *RAC and National Heart Foundation*, Perth, 8 October, 2013.
54. "Process Evaluation Outcomes from a Global Child Obesity Prevention Intervention", *EPODE seminar*, Granada, Spain, 17 September, 2013.
55. "Evaluating the Healthy Food and Drink Policy in WA Schools", *Western Australian School Canteen Association Annual Conference*, Perth, 10 July, 2013
56. "Alcohol Advertising to Children", *Alcohol advertising and young people: Taking action Forum*, Melbourne, 11 June, 2013.
57. "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council Australia, Nutrition and Physical Activity Committee*, Sydney, 6 March, 2013.
58. "Research Results Relating to Older Western Australians," *Seniors Ministerial Advisory Council, WA Department of Communities*, Perth, 21 January, 2013.
59. "Tackling tricky consumption issues with qualitative research methods: The case of child obesity," *Keynote address at Consumer Behaviour and Marketing: New Approaches in Consumer Research and Prospects Conference*, Kuala Lumpur, Malaysia, 24-25 September, 2012.
60. "The nature and extent of alcohol advertising on Australian television", *National Alcohol Advertising to Children Summit*, AMA, Parliament House, Canberra, 19 September, 2012.
61. "Should alcohol be regulated as food?", *13th Annual Food Regulations and Labelling Standards Conference*. Sydney, 9-10th November, 2011.
62. "Potential Policy Framework", Public Health Promotion and Consumer Behaviour: The Role of Food Labelling," *International Life Sciences Institute*, Sydney, 11 October, 2011.
63. "Seniors' Conceptions of Wellbeing", *International Workshop on Consumption and Well-being in the Aging Society: Advancing Research on Older Consumers*, Tokyo, Japan, 29 September – 2 October, 2011.

64. "Marketing Mental Health to Older Adults", *Mental Health Commission*, Perth, 4 May, 2011.
65. "Digesting the Blewett Review: Implications for fresh produce", *Produce Marketing Association*, 5 April, 2011.
66. "Food Labelling Update", *Nutrition Australia*, 29 March, 2011.
67. "Labelling Logic – The Review of Food labelling Law and Policy in Australia", *Public Health Advocacy institute of Western Australia*, 28 March, 2011.
68. "The Effects of Marketing on Your Children", *Methodist Ladies College*, 14 June, 2010.
69. "Addressing obesity through school canteens", *Healthway Symposium on Childhood Obesity*, 27 November, 2009.
70. "Outcomes of an Upstream Nutrition Intervention in West Australian Schools", *Edinburgh University*, Scotland, July 2009.
71. "Qualitative Research Methods", *Reims Management School*, France, June 2009.
72. "Developing Social Marketing Messages", *Reims Management School*, France, June 2009.
73. "Mental Health Service Utilisation: A Model of Behavioural Intentions", *University of Sydney*, 5th December 2008.
74. "Older Consumers' Customer Service Preferences", *International Symposium on the Silver Market Phenomenon*, Tokyo, 2-4 October 2008.
75. "Rules of Engagement with the Older Consumer", *WA Marketing & Business Networking Congress*, Perth, 31st July – 1st August 2007.
76. "Creating Healthy School Canteens", *Parents and Friends Federation of Western Australia Annual Conference*, Perth, 16th – 17th June 2007.
77. "Primary School Nutrition Initiatives", *Healthy School Canteens Expo*, June 2006.
78. "Qualitative Research Methods", *Australian and New Zealand Marketing Academy Doctoral Colloquium*, December 2005.
79. "Using our Powers for Good", *Transformative Consumer Research Special Session, Association for Consumer Research Conference*, USA, October 2005.
80. "Consumer Research for Consumers". *Waikato University*, New Zealand, December 2004.
81. "Consumer Research for Consumers: A Neglected Opportunity", *University of Western Australia*, 2000.

Conference Organisation Activities

1. Chair – 2019 Behavioural Research in Cancer Control Conference, Perth, Australia
2. Chair – 2018 ANZOS & Breakthrough Discoveries 2018 Joint Conference, Melbourne, Australia
3. Track chair – 2013 Transformative Consumer Research Conference, Lille, France
4. Track chair – 2011 Transformative Consumer Research Conference, Waco, USA
5. Convenor – 2010 Social Marketing Forum, Perth, Australia
6. Co-convenor – 2006 Heretical Consumer Research Conference, Orlando, USA

Reports

Authors	Year	Organisation	Report title
Jones, A. Pettigrew, S	2020	VicHealth	Harnessing the power of coherent and coordinated food policies
Jones, A. Morelli, G. Pettigrew, S. Neal, B.	2020	VicHealth	Integrating wellbeing into the business of government
Pettigrew, S. Jones, S.	2020	World Health Organization	Study Protocol for the Better Health Programme FoPL Project
Pettigrew, S. Coorey, G. Rodgers, A.	2020	Cancer Council Australia	Patchy but Promising: A Situation Analysis of FCTC Article 14 Implementation in Australia
Dana, L. Talati, Z. Alexander, E. Greene, D. Pettigrew, S.	2019	Cancer Council WA	Healthier Workplace WA Evaluation Report 2019
Jongenelis, M. Jongenelis, G. Alexander, E. Pettigrew, S.	2019	Cancer Council WA	A content analysis of the tweets of e-cigarette proponents in Australia
Parnell, A. Pettigrew, S.	2019	Cancer Council WA	UV meters in secondary schools pilot project: Final report
Dana, L. Pettigrew, S.	2019	Cancer Council WA	Find Cancer Early Phase 3 Wave-2 CATI Evaluation Data
Jongenelis, M. Pettigrew, S.	2019	Cancer Council WA	Evaluation of the Make Smoking History '16 Cancers' Campaign: Wave 49.
Dana, L. Jongenelis, M. Sapountsis, N. Pettigrew, S.	2019	Cancer Council WA	Implementation of classroom fruit and vegetable breaks in Western Australian primary schools
Dana, L. Pettigrew, S.	2019	Cancer Council WA	Shape of Australia 2018 Survey Comprehensive Report
Dana, L. Parnell, A. Jongenelis, M. Pettigrew, S.	2019	Cancer Council WA	Evaluation of the 2018/19 "UV Camera - Don't let the sun see your DNA" campaign
Parnell, A. Pettigrew, S.	2019	Cancer Council WA	Pre-intervention survey results: SunSmart UV meters in secondary schools
WACPRU	2019	Curtin University	2018 Annual report
Pettigrew, S.	2018	WA School Canteen Association	WASCA Evaluation Plan and Instrument Review

Dana, L. Sapountsis, N. Pettigrew, S.	2018	Cancer Council WA	Shape of Australia Final Report
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	Evaluation of the 2017/18 Wes Bonny (The sun is a killer. Defend yourself) Campaign
Talati, Z. Pettigrew, S. O'Connell, H.	2018	Cancer Council WA	Healthier Workplace WA Evaluation Report 2017-2018
Parnell, A. Rai, R. Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	SunSmart adtesting
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	LiveLighter Ad Test Report – Top-line Results: Effectiveness of Five Advertising Executions Promoting Physical Activity
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	LiveLighter Ad Test Report: Effectiveness of Five Advertising Executions Promoting Physical Activity
Sapountsis, N. Dana, L. Pettigrew, S.	2018	Cancer Council WA	Shape of Australia Interim Report
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Ad-testing of Various Executions of the Extended 'From Every Quitter' Campaign: Final Report
Parnell, A. Pettigrew, S.	2018	Cancer Council WA	CSO report
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Ad-testing of Various Executions of the Extended 'From Every Quitter' Campaign: Top-line Results
Parnell, A. Pettigrew, S.	2018	Cancer Council WA	The Organisational Survey Results: Make Smoking History Community Service Organisation Project
Parnell, A. Pettigrew, S.	2018	Cancer Council WA	The Beacon Staff Survey Results: Make Smoking History Community Service Organisation Project
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 48
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 47
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 46
Myers, G. Pettigrew, S.	2018	WA School Canteen Association	Healthy Food and Drink Policy Canteen Menu Audit 2017 Results
Jongenelis, M.	2018	Cancer Council WA	SunSmart

Pettigrew, S.			
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 45
Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	FEQ ad testing results
Pettigrew, S.	2018	Cancer Council WA	WASCA Evaluation Plan and Survey Instrument Review
Pettigrew, S.	2018	Cancer Council WA	Findings from formative focus group research with medical practitioners
Julia, C. Hercberg, S. Egnell, M. Pettigrew, S. Talati, Z.	2018	European Union Commission	Front-of-pack International Comparative Experimental Study: Preliminary Results
Parnell, A. Pettigrew, S.	2017	Cancer Council WA	St Bart's resident survey preliminary results: Make Smoking History Community Service Organisation Project
Rai, R. Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Comparison of adults' and teenagers' responses to the Make Smoking History 'From Every Quitter' advertising campaign
Pettigrew, S.	2017	WA Mental Health Commission	Expert statement on alcohol retailing
Parnell, A. Pettigrew, S.	2017	Cancer Council WA	Neami staff survey updated results: Make Smoking History Community Service Organisation Project
Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	"We Lied" Ad testing results
Rai, R. Pettigrew, S. Lizama, N.	2017	Cancer Council WA	Teenagers' attitudes towards quit smoking advertisements
Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Engagement in SunSmart behaviours among parents and children
Jongenelis, M. Pettigrew, S. Parnell, A.	2017	Cancer Council WA	Community attitudes towards potential policies to encourage smoking cessation
Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Public perceptions of cancer risk factors revisited
Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Evaluation of the Make Smoking History 'From Every Quitter' Campaign: Wave 44
Allom, V. Pettigrew, S.	2017	Cancer Council WA	Harry Hunter Rehabilitation Centre staff survey results: Make Smoking History Community Service Organisation Project
Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Bart's staff survey results: Make Smoking History

			Community Service Organisation Project
Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Pat's staff survey results: Make Smoking History Community Service Organisation Project
Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Vincent de Paul Society staff survey results: Make Smoking History Community Service Organisation Project
Rossen, I. Pettigrew, S. Jongenelis, M. Stafford, J. Wakefield, M. Chikritzhs, T.	2017	Mental Health Commission	Evidence on the nature and extent of alcohol promotion and the consequences for young people's alcohol consumption
Talati, Z. Pettigrew, S. Martin, C.	2017	National Heart Foundation	Healthier Workplace WA annual survey report 2017
Carins, J. Pang, B. Knox, K. Willmott, T. Storr, R. Robertson, D. Rundle-Thiele, S. Pettigrew, S.	2017	Department of Health, Australia	International food service initiatives. An evidence check rapid review brokered by the Sax Institute (www.saxinstitute.org.au) for the Department of Health
Allom, V. Pettigrew, S.	2017	Cancer Council WA	Tobacco Control Issues in Western Australia, Community Survey 2016: Low SES Respondents
Pettigrew, S. Talati, Z. Worrall, C.	2017	WA School Canteen Association	Healthy Food and Drink Policy Survey 2016 Results: Main Report
Pettigrew, S. Talati, Z.	2017	WA School Canteen Association	Healthy Food and Drink Policy Survey Summary results: Interim report, January
Allom, V. Pettigrew, S.	2017	Cancer Council WA	Community Survey Results
Talati, Z. Pettigrew, S. Martin, C.	2017	National Heart Foundation	Healthier Workplace WA Interim Report July 2016 – April 2017
Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Wes Bonny (The sun is a killer. Defend yourself)
Pettigrew, S.	2016	Healthway	Healthy Teens: WA Teenagers' Views on Healthy Lifestyles and Health Messages
Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 42 report, December
Sharp, G. Pettigrew, S. Jongenelis, M.	2016	Cancer Council WA	Bowel Cancer Adtest report

Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	SunSmart Adtest report
Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 41 report
Pettigrew, S. Biagioni, N. Jongenelis, M.	2016	Cancer Council WA	FOODcents longitudinal follow-up evaluation
Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Adtest report
Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 40 report
Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Preliminary Findings Ahead of "World No Tobacco Day": Support for Policy Strategies
Skeffington, P. Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	SunSmart "It All Adds Up" campaign evaluation report
Thomas, S. Pitt, H. Bestman, A. Randle, M. Stoneham, M. Daube, M. Pettigrew, S.	2016	Victorian Responsible Gambling Foundation	Child and parent recall of gambling sponsorship in Australian sport
Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	WACPRU Interim Report: September - December 2015
Pettigrew, S. Lucas, K. Worrall, C. Biagioni, N. Jongenelis, M.	2016	Various schools	Brief Report: Results of the 2015 WA Leavers Study
Hollier, L. Pettigrew, S. Biagioni, N. Jongenelis, M.	2016	WA Police	Western Australian Students' Attitudes to Leavers and Alcohol Consumption
Koch, S. Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Wave 39, Make Smoking History Campaign Evaluation Report
Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	Smoking Behaviours of Clients Accessing Community Service Organisations: Pilot Study Results, October
Hollier, L. Pettigrew, S. Jongenelis, M.	2015	Cancer Council WA	Crunch&Sip Formative Research: School Staff Survey Results
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Crunch&Sip Formative Research: Parents' Survey Results
Koch, S. Pettigrew, S. Biagioni, N.	2015	Cancer Council WA	Findings from Formative Research with Smokers and Recent Quitters
Pettigrew, S. Biagioni, N.	2015	Cancer Council WA	Crunch&Sip Vegetable Project: Focus Group Findings Report

Hollier, L. Pettigrew, S.	2015	Cancer Council WA	"Find Cancer Early" campaign evaluation
Donovan, R. Pettigrew, S.	2015	Drug and Alcohol Office, WA Department of Health.	Factors Influencing Unplanned/ Impulse Purchasing Both in General and With Specific Reference to Alcohol Retail Outlets
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Summary Adtesting Results for the "It All Adds Up" SunSmart Television Advertisement
Talati, Z. Pettigrew, S.	2015	Cancer Council WA	A comparison of consumers' perceptions of the food pyramid and plate
Pettigrew, S. Talati, Z.	2015	National Heart Foundation	Western Australians' perceptions of the NHF 'Tick': Qualitative data summary
Jongenelis, M. Pettigrew, S.	2015	Cancer Council Wa	Wave 38, Make Smoking History Campaign Evaluation Report
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Wave 37, Make Smoking History Campaign Evaluation Report
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Evaluation of the 2014/15 "UV Index" Campaign – CATI data
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	A combined CATI and online panel evaluation of the SunSmart "UV Index" Campaign
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	An Examination of the Differences in Outcomes between Online and Telephone Survey Delivery Systems for a Health Promotion Campaign Evaluation
Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Does Combining Health Surveys Influence Outcomes?
Pettigrew, S. Biagioni, N.	2015	WA Police	School Leavers Alcohol Intentions Survey: Results Summary Report
Hollier, L. Pettigrew, S.	2014	Cancer Council WA	Wave 36, Make Smoking History Campaign Evaluation Report
Pettigrew, S. Biagioni, N	2014	Cancer Council WA and National Heart Foundation	Where to Next?: Audience perceptions of the LiveLighter campaign and suggestions for future executions
Jongenelis, M. Pettigrew, S.	2014	Cancer Council WA	Wave 35, Make Smoking History Campaign Evaluation Report

Pettigrew, S. Jongenelis, M. Biagioni, N.	2014	Cancer Council WA	FOODcents Evaluation Final Report, June 2014
Pettigrew, S. Jongenelis, M.	2014	Cancer Council WA	FOODcents Quarterly Report, March 2014
Pettigrew, S.	2013	Cancer Council WA	FOODcents Quarterly Report: Qualitative Results, December 2013
Pettigrew, S. Pescud M.	2013	Cancer Council WA	FOODcents Quarterly Report, September 2013
Pettigrew, S. Pescud M.	2013	Department of Communities	Review of literature relating to social isolation
Ferguson, R. Rosenberg, M. Pettigrew S.	2013	Healthway	Sponsorship Monitor 2012/13: Healthy Participation Brief Report.
Ferguson, R. Rosenberg, M. Pettigrew S.	2013	Healthway	Sponsorship Monitor Evaluation Results 2012/2013
Ferguson, R. Rosenberg, M. Pettigrew, S.	2013	Healthway	Healthway Online Survey Brief Report.
Pettigrew, S. Pescud, M.	2013	Cancer Council WA	FOODcents quarterly report, June 2013
Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Advocacy monitor 2012-2013
Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Western Australian children's sport-related preferences and sport-product associations
Pettigrew, S. Pescud, M.	2013	Cancer Council WA	FOODcents Quarterly Report, March 2013
Pettigrew, S. Rosenberg, M.	2013	Healthway	Health Promotion Evaluation Unit Annual Report 2012
Pettigrew, S. Pescud, M.	2013	Cancer Council WA	Agency interviews findings summary report
Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Children's assimilation of sports sponsorship messages
Pettigrew, S. Pescud, M.	2012	Cancer Council WA	FOODcents Quarterly Report, December 2012
Pettigrew, S. Ferguson, R.	2012	Healthway	Perth Royal Show 2011: Show patrons' estimates of the energy content of unhealthy foods
Ferguson, R. Pettigrew, S. Rosenberg M.	2012	Healthway	Perth Royal Show 2011: Show bag brief report
Pettigrew, S. Ferguson, R.	2012	Healthway	Perth Royal Show 2011: Children's assimilation of sports sponsorship messages
Ferguson, R. Pettigrew, S. Rosenberg, M.	2012	Healthway	Perth Royal Show 2011: Food/drink scan and 'Yum' food analysis

Pettigrew, S. Ferguson, R.	2012	Healthway	Alcohol Think Again: Preliminary notes on message awareness
Rosenberg, M. Ferguson, R. Pettigrew, S.	2012	Healthway	Surveys on recreation and health 1992-2010: Engagement with sport, racing and arts clubs and organisations
Pettigrew, S. Pescud, M. Ferguson, R.	2012	Healthway	Western Australians' engagement in various health-related behaviours
Rosenberg, M. Pettigrew, S. Ferguson, R.	2012	Healthway	Survey on recreation and health: Attitudes towards alcohol availability in local community clubs
Ferguson, R. Rosenberg M. Pettigrew, S.	2012	Healthway	Healthway sponsorship program: Cognitive impact evaluation 2011/12
Pettigrew, S. Pescud, M. Rosenberg, M. Ferguson, R.	2012	Healthway	Western Australians' awareness of health messages and their related behaviours
Pettigrew, S. Pescud, M. Ferguson, R.	2012	Healthway	The mental well-being of Western Australian adults
Ferguson, R. Rosenberg M. Pettigrew, S.	2012	Healthway	2012 Perth Royal Show: Smoke-free policy brief report
Pettigrew, S. Rosenberg, M.	2012	Healthway	Health Promotion Evaluation Unit annual report 2011
Rosenberg, M. Pettigrew, S. Ferguson, R. Houghton, S.	2011	Healthway	Priorities review 2011
Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Smoke-free policy
Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Nutrition brief report
Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Show bag brief report
Blewett, N. Goddard, N. Pettigrew, S. Reynolds, C. Yeatman, H.	2011	Australian Government Department of Health and Ageing	Labelling logic
Pettigrew, S. Donovan, R. Jalleh, G. Pescud, M.	2009	Western Australian Department of Education and Training	Addressing child obesity through school canteens
Pettigrew, S. Pescud, M. Donovan, R.	2008	Western Australian Department of Education and Training	Initial quantitative results of stakeholder surveys

Pettigrew, S. Pescud, M. Donovan, R.	2008	Western Australian Department of Education and Training	Addressing childhood obesity through school canteens: Qualitative findings
Pettigrew, S. Donovan, R. Pescud, M. Boldy, D. Newton, R.	2008	WA Department of Communities, Office of Seniors Interests and Carers and WA Mental Health Division	Encouraging seniors to protect their mental health
Pettigrew, S. Pescud, M. Donovan, R.	2007	Various WA Primary Schools	Pre and post intervention survey results
Pettigrew, S. Pescud, M. Donovan, R.	2007	Various WA Primary Schools	Results: Children's nutrition knowledge survey
Pettigrew, S.	2007	Cancer Council WA	Healthy Business program: Assessment of shift workers' dietary information communication
Pettigrew, S.	2007	Cancer Council WA	Healthy business program: Qualitative phase report
Pettigrew, S.	2007	Various WA Primary Schools	Nutrition intervention survey results, 2005-2007
Pettigrew, S.	2006	Silverchain	Loneliness study outcomes report
Donovan, R. Pettigrew, S.	2004	Cancer Council WA and Centre for Behavioural Research in Cancer Control	Make Smoking History formative research for older smokers campaign
Pettigrew, S. Mizerski, K.	2003	City of Joondalup	Entry statement project resident survey outcomes report
Pettigrew, S. Donovan, R.	2003	WA Department of Health	A literature review of the factors that influence alcohol consumption and effectiveness of past interventions: A report to the Drug and Alcohol Office
Pettigrew, S.	2002	The Positive Ageing Foundation of Australia	The age friendly guidelines project
Pettigrew, S.	2002	Merck Sharpe & Dohme and the Positive Ageing Foundation of Australia	Healthy ageing workshop project report
Pettigrew, S.	2002	Hollywood Private Hospital and the Positive Ageing Foundation of Australia	Age friendly hospital project
Pettigrew, S.	1999	Constable Care	A report on the effectiveness of the Constable Care puppet show
Pettigrew, S.	1999	Confederation of Australian Critical Care Nurses	Australian Critical Care survey results
Pettigrew, S.	1999	Australian Society of Microbiologists	Microbiology Australia survey results

