

# **RESUME**

## **PROFESSOR SIMONE PETTIGREW**

### **Contact details:**

+61 2 8052 4624 (office)  
0428 888 202 (mobile)  
SPettigrew@georgeinstitute.org.au

### **Academic qualifications:**

PhD  
Passed with Distinction  
University of Western Australia  
Graduate School of Management

Master of Commerce  
University of New South Wales

Bachelor of Economics  
University of Sydney

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## Employment History

### Permanent Positions

<b>Organisation</b>	<b>Role</b>	<b>Period</b>
The George Institute for Global Health	Program Head, Food Policy Director, Commercial Determinants of Health	2019 - current
Curtin University	Director, WA Cancer Prevention Research Unit	2014 - 2019
Curtin University	Research Professor, School of Psychology	2013 - 2019
University of Western Australia	Director, Health Promotion Evaluation Unit	2011 - 2013
University of Western Australia	Professor, Business School	2010 - 2013
University of Western Australia	Senior lecturer, Business School	2005 - 2010
Edith Cowan University	Senior lecturer, School of Marketing	1998 - 2005
Notre Dame University	Lecturer, School of Business	1997-1998
AlintaGas	Market analyst	1994 -1997
Ensign Services	Customer Service Manager	1992 - 1993
Shell Company of Australia	Business co-ordination roles	1988 - 1992

### Service Roles

- Member of Australian Government Food Labelling Committees (2009 – present)
- Member of the Western Australian Mental Health Commission's "Young People and Alcohol" advertising campaign advisory group (2012 – present)
- Member of the Western Australian Mental Health Commission's "Alcohol. Think Again" campaign Expert Group (2016 – present)
- Member of the Stroke Foundation Health Promotion Advisory Subcommittee (2019 – present)
- Expert panel for European reparability labelling system, European Commission (2019)
- Member of the Act Belong Commit State Steering Committee for Mentally Healthy WA (2008 – 2019)
- Member of the Alcohol Advertising Review Board Steering Committee (2012 – 2020)
- Director, Foundation for Alcohol Research and Education (FARE) (2018 – 2021)
- Editorial Board member of the academic journal Consumption, Markets, and Culture (2009 – 2018)
- Member of the international EPODE (child obesity prevention) Program Scientific Committee (international) (2012 – 2017)
- Founder (2000 – 2011) and Editorial Board member (2000 – 2019) of the Journal of Research for Consumers
- Founding and member of the Transformative Consumer Research Advisory Committee (international) (2006 – 2016)
- Editorial Board member of Appetite (2016 – 2018)
- Editorial Board member of the Journal of Social Marketing (2011 – 2019)
- Associate Editor of BMC Public Health (2012 – 2017)
- Regular reviewer for the Australian Research Council's Discovery, Linkage, Laureate, and DECRA funding programs (2007 – present)
- Regular reviewer for various National Health and Medical Research Council grant funding rounds (2011 – present)
- Member of NHMRC funding panels (2014 – 2020)
- Member of National Heart Foundation funding panel (2014 – 2016)

- Member of the WA Health Promotion Foundation (Healthway) Research Committee (2011 – 2013)

### **Awards**

- John Curtin Distinguished Professor award, Curtin University (2017-2021)
- Top media commentator for the Faculty of Health Sciences, Curtin University (2019)
- Top five media commentators for the Faculty of Health Sciences, Curtin University (2018)
- Researcher of the Year Award, Faculty of Health Sciences, Curtin University (2014)
- Ray James Award for excellence and innovation in health promotion research for paper titled “The advertised diet: an examination of the extent and nature of food advertising on Australian television” in Health Promotion Journal of Australia (2014)
- Journal of Public Policy and Marketing/Kinnear Award for paper titled “From nutrients to nurturance: A conceptual introduction to food well-being” (2014)
- Emerald Publishers Highly Commended Award for paper titled “Teens' blog accounts of the role of adults in youth alcohol consumption,” published in the Journal of Social Marketing (2014)
- 8th International Congress of the International Association on Public and Nonprofit Marketing (Valencia, Spain) Best Paper award (2009)
- Co-authored Consumer Behaviour text book won the Best Tertiary (Adaptation) Teaching and Learning Award in the Australian Awards for Excellence in Educational Publishing (2008)
- University of Western Australia research supervision award (2007)
- Qualitative Market Research Journal Most Outstanding Paper award (2002)
- Edith Cowan University Faculty of Business & Public Management best lecturer award (2001)
- Edith Cowan University Postgraduate and Honours Student Association postgraduate supervisor of the year award (2001)
- Edith Cowan University Postgraduate and Honours Student Association award for Excellence in Research Leadership (2001)
- Edith Cowan University Postgraduate and Honours Student Association award for excellence in postgraduate support (2000)

## Research Funding

- Cameron A, Sacks G, Peeters A, Pettigrew S, Ferguson M, Backholer K, Allender S, Yoong S, Ananthapavan J, Blake M, Research Excellence in Food Retail EnvironmentS for Health: Next Generation, NHMRC Centre of Research Excellence, \$2,500,000, 2023-2028.
- Bonevski B, Trigg J, Pettigrew S, Jongenelis M, Hides L, Hoek K, Woolfenden S, Smith J, Dono J, Ullah S, Edwards R, Guillaumiera A, "Escape the vape": Designing health communications for prevention of e-cigarette use in young people, MRFF, \$854,636, 2023-2025.
- Pettigrew S, Nelson J, Anund A, Karl C, Spear J, and Atkinson S. Community Self-determination in the Era of Automated Home Delivery Systems, Australian Research Council Discovery grant, \$515,000, 2023-2025.
- Pettigrew S, Bowden J, Stockwell T, Petticrew M, and O'Brien P. Developing and applying a world-first alcohol market monitoring system, NHMRC Ideas grant, \$790,147, 2023-2025.
- Pettigrew S, Booth L, Bowden J, and Shram A. Adolescents' exposure to alcohol-related stimuli in supermarkets, Cancer Council Western Australia, \$35,000, 2023.
- Kuntsche E, Room R, O'Brien P, He Z, Parker C, Paterson J, Pettigrew S, Riordan B, Nibali A, Anderson-Luxford D. Solutions for regulating and monitoring alcohol marketing in Instagram influencer posts, VicHealth, \$232,000, 2023-2025.
- Andrew Ford, Dona Jayakody, Osvaldo Almeida, Leon Flicker, Simon Gilbody, Simone Pettigrew, Suzanne Robinson, David Ekers, and Michelle Trevenen, Impact of hearables and behavioural activation to improve mental distress and social isolation in hearing impaired older adults, NHMRC targeted grant, 2022-2025, \$571,966.
- Tian M, Pettigrew S, Wu J, Webster J, Booth L, Trieu K, Santos JA, Coyle D, Patay D, Davies T, McKenzie B. An International Collaboration to Promote Healthy Lifestyle in Heilongjiang Province, Harbin Medical University Grant, 2022-2023, \$42,360.
- Webster J, Trieu K, Pettigrew S, Jan S, Neal B, Cross M. Scaling-up reduced-sodium salts to reduce cardiovascular disease and stroke: influencing governments, markets and communities. Ian Potter Foundation Public Health Research Grant, \$600,000, 2022-2027.
- Pettigrew S, Barriers to the provision of smoking cessation assistance in hospitals, Cancer Council Victoria, \$80,000, 2022.
- Pettigrew S, Wu J, Ni Mhurchu C, Sacks G, Neal B, Hadjidakou M, Jones A, Miller C, Veerman L, Seferidi P. Healthy Food, Healthy Planet, Healthy People Centre of Research Excellence, NHMRC, \$2.5 million, 2021-2026.
- Jenkins C, Pettigrew S, Neal B, Peiris D, Arnott C, Delacourt C, Jan S, Optimising telemedicine delivery in out-patients. Avant Foundation, \$99,710, 2021/2022.

- Pettigrew S, Bhaumik S, Schierhout G, Miller M. Evidence Evaluation on the advertising, promotion and sponsorship of Electronic Cigarettes. NHMRC tender. \$103,000, 2021.
- Pettigrew S, Thompson J. Harnessing the Benefits of Autonomous Vehicles for Health. NHMRC ideas grant. \$738,596, 2021-2023.
- Praveen, D, Johnson, C, Pettigrew S. Assessing Effectiveness of Front of Pack Labels for Processed Food Products: a Pre-testing Exercise. World Health Organization India, \$92,356, 2021.
- Scarborough P, Cobiack L, Cornelsen L, Cummins S, Harrington R, Jebb S, Morris M, Pettigrew S, Piernas C, Rayner M, Vogel C. i3food: Information, Interventions and Inequalities in the UK food system. UK Prevention Research Partnership, \$100,000, 2020.
- Ford A, Flicker L, Francis R, Pettigrew S. Hearing Aids to Support the Cognitive Functioning of Older Adults at Risk of Dementia: the HearCog Study, Royal Perth Hospital Foundation, \$588,672, 2020-2022.
- Pettigrew S and Rodgers A. National Situation Analysis for Tobacco Dependence Treatment, Cancer Council Australia, \$37,050, 2020.
- Pettigrew, Norman, and Tan. Public confidence in the use and roll-out of shared autonomous electric vehicles (SAEVs). Planning and Transport Research Centre (PATREC), \$143,000, 2019-2021.
- Dixon H, O'Brien K, Pettigrew S, Niederdeppe J, Vandenberg B. Countering the influence of alcohol sport sponsorship: a media intervention. NHMRC 2018 Project Grant, \$412,418, 2019-2020.
- Shaw, Johnston, Gilligan, and Pettigrew, "Supporting parents to delay and reduce adolescent alcohol use," Healthway project grant, \$328,537, 2018-2020.
- Pettigrew, Miller, Kypri, Chikritzhs, Jongenelis, Brennan, and Hasking, "Promoting responsible drinking practices to drinkers to reduce the risk of alcohol-related harm," NHMRC project grant, \$271,000, 2018-2019.
- Pettigrew, Lucas, Strickland, Whiteman, Neale, and Milne, "The health promotion potential of locating UV meters in high schools," Healthway, \$38,174, 2017-2018.
- Pettigrew, Wakefield, Kypri, Chikritzhs, Hasking, and Jongenelis, "Developing health promotion messages to encourage responsible drinking practices," Healthway, \$104,745, 2017-2018.
- Pettigrew, Medical Health & Infrastructure Research Fund (MHIRF), 2017, \$21,399.
- Pettigrew, Norman, and Fritschi, "Investigating the strategic options for autonomous vehicle adoption in WA", Bankwest Curtin Economics Centre, \$59,500, 2017.
- Wakefield, Brennan, Durkin, Pettigrew, Hoek, and Slater, "Can systematically developed alcohol health warnings reduce drinking intentions and behaviours?", NHMRC project grant, \$782,617, 2017-2021.

- Miller, Wakefield, Pettigrew, Coveney, Durkin, and Roder, "Warning labels for sugar sweetened beverages," NHMRC project grant, \$780,824, 2017-2019.
- Pettigrew, Bonevski, Coffin, Slevin, and Anwar McHenry, "Developing effective smoking cessation programs for the disadvantaged for delivery via community service organisations", Healthway, \$75,000, 2016-2017.
- Dixon, Wakefield, Kelly, Pettigrew, Niederdeppe, and Chapman, "Harnessing the power of elite sport sponsorship to promote healthy eating by young adults," NHMRC targeted research grant, 2016-2018, \$304,220.
- Miller, Wakefield, Pettigrew, Coveney, Wittert, Durkin, and Roder, "Reducing sugar sweetened beverages consumption among young adults", NHMRC targeted research grant, \$671,000, 2016-2019.
- Miller, Wakefield, Pettigrew, Coveney, Wittert, Durkin, and Roder, "Reducing sugar sweetened beverages consumption among young adults", Beat Cancer Project - Cancer Council SA and SA Health, \$75,000, 2016-2017.
- Dixon, Wakefield, Kelly, Pettigrew, and Scully, "The impact of unhealthy food vs. alternative pro-health sport sponsorship models on children's food preferences", Jack Brockhoff Foundation, 2015-2016, \$57,285.
- Pettigrew, Medical Health & Infrastructure Research Fund (MHIRF), 2016, \$16,000.
- Thomas, Randle, Daube, Pettigrew, Stoneham, Moodie, Pitt, and Bestman, "The commercial determinants of gambling 'normalisation': Causes, consequences and public health advocacy responses", Victorian Responsible Gambling Foundation, 2015-2016, \$167,388.
- Jones, Iverson, O'Brien, Pettigrew, Daube, and Francis, "Relax, they're soaking in it: West Australian adolescents' exposure to alcohol advertising", Healthway/DAO alcohol special funding initiative, 2015-2016, \$144,040.
- Hill, Lewin, Pettigrew, Hill, Burton, and Marston, Improving community participation in strengthening programs for older people, Healthway, 2014-2016, \$131,000.
- Jones, Iverson, Daube, and Pettigrew, Sips and tastes': Increasing parental awareness of the effects of early alcohol initiation, Healthway, 2014-2017 \$363,252.
- Pettigrew, Kelly, Ball, Neal, Hughes, Miller, Dixon, and Shilton, The independent and combined effects of front-of-pack food labelling systems and health claims on consumers' food-related beliefs and behaviours, ARC Linkage with National Heart Foundation, Cancer Council, and SAHMRI, 2014-2016. ARC: \$167,436; other collaborators: \$186,077. Total: \$353,513.
- Thomas, Randle, Pettigrew, Daube, and Moodie, A public health analysis of gambling marketing activities: Themes, targets, and impacts. Victorian Responsible Gambling Foundation, \$132,275.

- Pettigrew, Newton, Warburton, and Jackson, Investigating the health benefits of volunteering by seniors, ARC Discovery, 2014-2015, \$360,000.
- Neal, Pettigrew, Webster, Sacks, Establishing the best front-of-pack labelling system for Australian foods, NHMRC Partnership Grant with BUPA and National Heart Foundation, 2013-2015, \$350,000.
- Wakefield, Slater, Dixon, Durkin, Brennan, Pettigrew, Television advertising to promote NHMRC Guidelines for low risk alcohol consumption: experimental study, NHMRC Project Grant, 2013-2015, \$649,356.
- Pettigrew, Daube, Jones, Chikritzhs, and Stafford, Exploring alcohol-related beliefs and behaviours among 18-21 year old Western Australian drinkers, WA Drug and Alcohol Office, 2013-2014, \$149,642.
- Pettigrew, Chikritzhs, Rosenberg, Liang, Pratt, Slevin, and Glance, Developing and testing cancer warning statements for alcoholic beverages, Healthway, 2012-2014, \$236,839.
- Jarvis and Pettigrew, Exploring the impact of different alcohol warning statements on young consumers' choice behaviour, UWA Business School, 2010, \$13,000.
- Pettigrew, Henley, and Wood, Investigating factors contributing to child health in low SES families, Healthway, 2010-2011, \$197,743.
- Pettigrew, Quester, Chapman, and Miller, Investigating the indirect effects of food promotion on children's diets, Australian Research Council Linkage Grant with the NSW Cancer Council and SA Cancer Council, 2009-2011. ARC: \$105,746; other collaborators: \$100,000. Total: \$205,746.
- Jarvis, Pettigrew, and Webb, Exploring teenagers' alcohol consumption beliefs and behaviours to inform intervention design and public policy, UWA Business School, 2009, \$14, 947.
- Pettigrew and Donovan, Addressing childhood obesity through school canteens, Healthway and the WA Department of Education and Training, 2008, \$135,800
- Pettigrew and Charters, Development and testing of data collection techniques to investigate unsafe alcohol consumption among young adults in Australia and France, Ambassade de France en Australie, 2008, \$5,800.
- Pettigrew and Donovan, A family education intervention to address childhood obesity, Healthway, 2007, \$50,000.
- Pettigrew, Donovan, Boldy, and Newton, Investigating older Australians' beliefs about and understanding of mental health and their practice of relevant protective behaviours, Australian Research Council Linkage Grant with the WA Department of Communities and the WA Office of Mental Health, 2007. ARC: \$56,387; other collaborators: \$43,800. Total: \$100,187.



- Donovan, Ewing, Pettigrew, Ouschan-Mcrae, and Carter, Identifying elements of alcohol TV advertising that predict advertising impact on under-age youth, Healthway, 2007, \$74,000.
- Newton, McGuigan, and Pettigrew, Strengthening the role of exercise physiologists in overcoming childhood obesity, Telstra Community Development Fund, 2006 \$97,000.

## Research Student Supervision

### Doctoral Students

#### **Completed**

1. Caitlin Worrall, Exploring factors associated with depressive symptoms in among Australian community-dwelling older adults. PhD, Curtin University, 2021.
2. Todd Subritzky, How has the implementation and evolution of a commercial marijuana market in Colorado been portrayed in samples of mass and niche media stories? PhD, Curtin University, 2020.
3. Himanshu Gupta, The influence of social media on young people's alcohol consumption behaviours: a comparison of factors between Australia and India. PhD, Curtin University, 2019.
4. Regan Housley, A virtual mirror? Young women's construction of self on social networking sites, PhD, UWA, 2017.
5. Catherine Archer, Parenting in the blogosphere: the role and influence of big and small business, radicals and revisionists in the third space, PhD, UWA, 2017.
6. June Lee, Determinants of transgenerational family wealth perpetuation, DBA, UWA, 2015.
7. James Kwan, The role of corporate governance, share lockups, underwriters' reputation and effects of venture capital involvement on underpricing and long-term performance of IPO firms, PhD, UWA, 2014.
8. Michelle Jongenelis, The Role of Self-Objectification in the Development of Body Image Disturbance and Eating Disorder Symptomatology in Young Children, PhD, UWA, 2014.
9. Melanie Pescud, Factors influencing the food provision behaviours of low socioeconomic parents with overweight or obese children PhD, UWA, 2014.
10. Chan Seet Meng, The influence of financial health on disclosure: A cross-industry analysis of Singapore's public-listed companies, DBA, UWA, 2013.
11. Lee Keng Ng, The effect of branding on the choice of universities in Singapore, DBA, UWA, 2011.
12. Ruth Leung, Churchgoers: Consumers or servants? DBA, UWA, 2011.
13. Allison Rieck, Exploring collaboration between healthcare professionals: developing a substantive theory of the general practitioner/community pharmacist relationship in Western Australia, PhD, UWA, 2011.
14. Michele Roberts, The indirect effects of food promotion on children's diets: An exploratory study with peer groups and parents, PhD, UWA, 2010.
15. Vasso Grougiou, Seniors' dissatisfaction with service encounters, PhD, Strathclyde University, Scotland, UK, 2007.
16. Catherine Munene, The service delivery process: An examination of how consumers evaluate technology-assisted service encounters in the banking industry, PhD, Edith Cowan University, 2004.
17. Stephen Charters, What is understood to be quality in wine? PhD, Edith Cowan University, 2004.
18. Jervis Whitely, Complex adaptive systems and conversation analysis: A new perspective for consumer behaviour research? DBA, Curtin University of Technology, 2002.

#### **In Progress**

1. Julia Stafford, Representation of commercial and health interests in alcohol policy processes in Australia. Commenced 2017, part-time enrolment.
2. Victoria Farrar, Drones and dietary health. Commenced 2023.
3. Samadhi Hemchandra, Food packaging sustainability. Commenced 2023.

4. Anita Dessaix, An analysis of advocacy factors that have influenced Australia's position on e-cigarette policy. Commenced 2023.
5. Assad Yusoff, Analysing wellness and zero alcohol trends in the Australian alcohol market. Commenced 2024.
6. Agnivo Sengupta, Communicating nutrition and sustainability information of foods to consumers. Commenced 2024.

## **Master by Research (Thesis) Students**

### ***Completed***

1. Trudie Michels, The role olive oil plays in the lives of Western Australian consumers, Edith Cowan University, 2006.
2. Margaret Piasecka, Where are the active citizens of tomorrow? We need them now, Edith Cowan University, 2006.
3. Amanda Mirauda, Big boys don't cry: Understanding barriers to help seeking for mental health problems among adolescent males, Edith Cowan University, 2003.
4. Caryn Ow, A qualitative analysis of the loyalty building attributes of customer loyalty programs on gaining loyalty to brands. Edith Cowan University, 2001.
5. Peter Simms, Exploring the criteria used by managers to measure the effectiveness of customer loyalty programs, Edith Cowan University, 2000.

## **Honours Students**

### ***Completed***

1. Charlotte Edgson, The effect of adults' perceived healthiness, nutritional knowledge and dietary requirements on their front-of-pack label preferences. Upper Second Class, Curtin University, 2018.
2. Jessica Brown, Exploring Barriers, Facilitators, and Motivators to Smoking Cessation Experienced by Smokers with Mental Health Problems in Disadvantaged Communities. Lower second class, Curtin University, 2018
3. Caitlin Worrall, Individual and structural factors influencing older Australians' decisions to commence or continue formal volunteering. Upper Second Class, Curtin University, 2016.
4. Lienke Wilker, The Relationship between Subjective Wellbeing, Demographic factors and volunteering among older Australians. First Class, Curtin University, 2016.
5. Sarah Ferraz, Exploring Young Women's Perspectives of Female Body Image Ideals and 'Fitspiration'. First Class, Curtin University, 2015.
6. Alex Kokshoorn, Participation in crowdfunding: A Theory of planned behaviour approach. University of Western Australia, 2012.
7. Sam Watson, Affect or cognition? Which approach should accountants use in print advertisements? Upper Second Class, University of Western Australia, 2010.
8. Mandy Pickering, An exploratory grounded theory study of the consumption behaviours associated with eco-camping by Australian grey nomads, Upper Second Class, Edith Cowan University, 2005.
9. Roman Vargha, A study of Australian managers' perceptions of the internet, First Class, Edith Cowan University, 1999.
10. Kiaran Geen, A qualitative investigation into the use of the Internet in the information search phase of the buying decision process, First Class, Edith Cowan University, 1999.

## Publications<sup>1</sup>

### Journal Articles

1. Pettigrew S, Booth L, Farrar V, Brown J, Godic B, Vidanaarachchi R, Karl C, Thompson J. (2024). Australians' perceptions of the potential effects of increased access to alcohol via autonomous delivery services: A multi-method study. *Addict Behav*. DOI: 10.1016/j.addbeh.2023.107872
2. Bartram A, Harrison NJ, Norris CA, Kim S, Pettigrew S, Room R, Miller C, Olver I, Jenkinson R, Bowshall M, Bowden JA. (2024). Which parents provide zero-alcohol beverages to adolescents? A survey of Australian parents' practices and intentions. *Prev Med*. DOI: 10.1016/j.ypmed.2023.107840.
3. Bury, K., Keric, D., Riesenbergs, D., Wellard-Cole, L., Pettigrew, S. (2024). Falling through the cracks: How do policies for alcohol marketing apply to zero alcohol products in Australia? *Drug Alcohol Rev*, DOI: 10.1111/dar.13757, online ahead of print.
4. M Barrett, E., Afrin, H., Rayner, M., Pettigrew, S., Gaines, A., Maganja, D., Jones, A., .....& H Wu, J. (2024). Criterion validation of nutrient profiling systems: a systematic review and meta-analysis. *Am J Clin Nutr*, DOI: 10.1016/j.ajcnut.2023.10.013, online ahead of print.
5. Booth, L., Miller, M., Pettigrew, S. (2024). The potential adverse effects of minors' exposure to alcohol-related stimuli via licenced venues: A narrative review. *Drug Alcohol Rev*, DOI: 10.1111/dar.13769, online ahead of print.
6. Sengupta, A., Pettigrew, S., Jenkins, C R. (2024). Telemedicine in Specialist Outpatient Care during COVID-19: A Qualitative Study. *Intern Med J*, DOI: 10.1111/imj.16288, online ahead of print.
7. Sträuli B, Davies T, Jan S, Booth L, Laznik N, Taylor F, Pettigrew S. (2024). Uptake of mandated pregnancy warnings in the Australian alcoholic ready-to-drink beverage market. *Drug Alcohol Rev*, DOI: 10.1111/dar.13758, online ahead of print.
8. Pettigrew, S., Jongenelis, M., Maganja, D., Hercberg, S., Julia, C. (2024). The ability of nutritional warning labels to improve understanding and choice outcomes among consumers demonstrating preferences for unhealthy foods. *Journal of the Academy of Nutrition and Dietetics*, S2212-2672(23)01514-9, online ahead of print.
9. Pettigrew, S., Jongenelis, M., Talati, Z., Myers, G., Sapountsis, N. (2023). Dimensions of the diet-exercise relationship in later life: A qualitative study. *ANZ Journal of Public Health*. DOI: 10.1016/j.anzjph.2023.100090
10. Booth L, McCausland T, Keric D, Kennington K, Stevens-Cutler J, Scott L, Pettigrew S. (2023). Evaluating an alcohol harm-reduction campaign advising drinkers of the alcohol-cancer link. *Addict Behav*, DOI: 10.1016/j.addbeh.2023.107760
11. Pettigrew S, Santos JA, Pinho-Gomes AC, Li Y, Jones A. Exposure to e-cigarette advertising and young people's use of e-cigarettes: A four-country study. (2023). *Tob Induc Dis*, DOI: 10.18332/tid/172414
12. Maganja D, Coyle DH, Huang L, Pettigrew S, Shahid M. (2023). Changes in household food grocery shopping patterns in Melbourne, Australia during COVID-19 restrictions in 2020. *Aust N Z J Public Health*, DOI: 10.1016/j.anzjph.2023.100088
13. Barrett EM, Hart AC, Bhat S, Marklund M, Coyle DH, Heenan M, Pettigrew S, Wu JH. (2023). The Effect of Retail Food Environment Interventions on Dietary Behavior in Postsecondary Education Settings: A Systematic Review and Meta-analysis. *J Nutr*, DOI: 10.1016/j.tjnut.2023.08.034

<sup>1</sup> Note: Senior authorship denoted by an asterix

14. Barrett EM, Gaines A, Coyle DH, Pettigrew S, Shahid M, Maganja D, Jones A, Rayner M, Mozaffarian D, Taylor F, Ghammachi N, Wu JHY. (2023). Comparing product healthiness according to the Health Star Rating and the NOVA classification system and implications for food labelling systems: An analysis of 25 486 products in Australia. *Nutr Bull*, DOI: 10.1111/nbu.12640, online ahead of print
15. Dixon, H., Scully, M., Niederdeppe, J., Brennan, E., O'Brien, K., Vandenberg, B., Pettigrew, S., Wakefield, M. (2023). Can counter-advertising dilute marketing effects of alcohol sponsorship of elite sport: A field experiment. *Addiction*, online ahead of print.
16. Jongenelis, M., Robinson, A., Hughes, A., Pettigrew, S. (2023). Perceptions of a prescription model for accessing nicotine vaping products: an examination of submissions made by self-reported e-cigarette users to an Australian consultation. *Health Promotion International*, 38(4):daad080.
17. Pinho-Gomes, A., Santos, J., Jones, A., Thout, S., Pettigrew, S. (2023). E-cigarette attitudes and behaviours amongst 15-30-year-olds in the UK. *Journal of Public Health*, online ahead of print.
18. Larsson, K., Anund, A., & Pettigrew, S. (2023). Autonomous shuttles contribution to independent mobility for children – a qualitative pilot study. *Journal of Urban Mobility*, 4:100058.
19. Booth, L., Farrar, V., Thompson, J., Vidanaarachchi, R., Godic, B., Brown, J., Karl, C., & Pettigrew, S. (2023). Anticipated transport choices in a world featuring autonomous transport options. *Sustainability*, 15(14), 11245.
20. Zhang, P., Zhang, J., Li, Y., Dong, L., He, F.J., Brown, M., Pettigrew, S.,... & Wang, H. (2023). Sodium content targets for pre-packaged foods, China: A quantitative study and proposal. *Bulletin of the World Health Organization*, 101(7):453-469.
21. Pettigrew, S., Farrar, V., Booth, L., Karl, C., Godic, B., Brown, J., & Thompson, J. (2023). The inexorable rise of automated food deliveries and potential anticipatory policy actions. *Australian and New Zealand Journal of Public Health*, online ahead of print.
22. Pettigrew, S., Alvin Santos, J., Li, Y., Jun, M., Anderson, C., & Jones, A. (2023). Short report: Factors contributing to young people's susceptibility to e-cigarettes in four countries. *Drug and Alcohol Dependence*, online ahead of print.
23. Booth, L., McCausland, T., Keric, D., Kennington, K., Stevens-Cutler, J., Scott, L., & \*Pettigrew, S. (2023). Evaluating an alcohol harm-reduction campaign advising drinkers of the alcohol-cancer link. *Addictive Behaviours*, 145:107760, online ahead of print.
24. Booth, L., McCausland, T., Stafford, J., Kennington, K., & \*Pettigrew, S. (2023). Trends in and factors associated with parental provision of alcohol to minors in Western Australia, 2013-2019. *Drug and alcohol review*, online ahead of print.
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356. Ryan, M. M., Ogilvie, M., and Pettigrew, S. (2002) "Self-introspection as a research method in exploring consumption behaviour at a special event," *Association for Qualitative Research Journal*, 2(2), pp.47-57.
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## Books

1. Quester, P., Pettigrew, S., Sally Rao Hill, S. R., and Kopanidis, F. (2014), *Consumer Behaviour*, 7th Ed., McGraw-Hill, Hawthorn, VIC.
2. Mick, D., Pettigrew, S., Ozanne, J., and Pechmann, C. (eds) (2012), *Transformative Consumer Research for Personal and Collective Wellbeing*. Taylor and Frances, NY.
3. Quester, P., Pettigrew, S., and Hawkins, D. (2010), *Consumer Behaviour*, 6th Ed., McGraw-Hill, Hawthorn, VIC.
4. Quester, P., Neal, C., Pettigrew, S., Grimmer, M., Davis, T., and Hawkins, D. (2007), *Consumer Behaviour*, 5th Ed., McGraw-Hill, Hawthorn, VIC. *Winner of the Best Tertiary (Adaptation) Teaching and Learning Award in the Australian Awards for Excellence in Educational Publishing 2008.*

## Book Chapters

1. Pettigrew, S., Worrall, C., Biagioni, N., Talati, Z., and Jongenelis, M. (accepted 27/11/17), "Seniors' food shopping attitudes and behaviours: Implications for food marketers", *The Silver Market Phenomenon*, 3<sup>rd</sup> Ed. Springer.
2. Pettigrew, S. and Jongenelis, M. (2016), "Promoting public health: Understanding the limitations of marketing principles and the need for alternative approaches", in Plewa, C. & Conduit, J (eds) *Making a difference through Marketing – A Quest for Diverse Perspectives*. Springer: Singapore.

3. Pettigrew, S., Weir, L., Williams, M., Rundle-Thiele, S. (2015), "Using publicity to enhance the effectiveness of a child obesity prevention program", in (ed.) Wymer, W. *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities*. Springer Wellbeing and Quality-of-Life Series, pp.33-47.
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5. Pettigrew, S. and Pescud, M. (2013), "The breakfast experience in low socioeconomic families with overweight children," in Gregor Cvercko, G. Predovnik, L. (eds), *Child Nutrition and Health*. Nova Science Publishers: New York, pp. 89-106.
6. Mick, D., \*Pettigrew, S., Ozanne, J., and Pechmann, C. (2012), "Origins and envisionments of transformative consumer research", in Mick, D., Pettigrew, S., Ozanne, J., and Pechmann, C. (eds), *Transformative Consumer Research for Personal and Collective Wellbeing*. Taylor and Frances: NY, pp.3-66.
7. Pettigrew, S. and Moschis, G. (2012), "Consumer well-being in later life", in Mick, D., Pettigrew, S., Ozanne, J., and Pechmann, C. (eds), *Transformative Consumer Research for Personal and Collective Wellbeing*. Taylor and Frances: NY, pp.565-581.
8. Gracia-Marco, L., Mayer, J., Vicente-Rodriguez, G., Vinck, J., Pettigrew, S., Reint-Jan Renes, R-J., Le Bodo, Y., Moreno, L. A. (2011), "Methods and social marketing", in Borys, J.M., Le Bodo Y., De Henauw, S., Moreno, L.A., Romon, M., Seidell, J.C., and Visscher, T.L.S. (eds), *Preventing Childhood Obesity: EPODE European Network Recommendations*. Lavoisier: Paris, pp. 85-119.
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10. Pettigrew, S., Pescud, M., and Donovan, R. (2011), "Low SES children's BMI scores and perceived and ideal body images: Intervention implications," in Green, S. B. (ed), *Body Image: Perceptions, Interpretations and Attitudes*. Nova Science Publishers: New York, pp. 215-226.
11. Moschis, G. and \*Pettigrew, S. (2011), "Understanding consumer well-being in later life: Business strategies for enhancing quality of life", in Kohlbacher, F. and Herstatt, C. (eds) *Marketing and Innovation in the Aging Society*. Springer: Berlin, pp. 229-238.
12. Pettigrew, S. (2011), "Catering to older consumers' customer service needs," in Kohlbacher, F. and Herstatt, C. (eds), *Marketing and Innovation in the Aging Society*. Springer: Berlin, pp. 217-228.
13. Siddhartha S., Pettigrew, S., Ghista, D., BiauwhChi, O., and Lim, J. (2010) "Health equity and healthcare equity – Eight themes from an island state", in Acharya, U. R., Tamura, T., Ng, E. Y. K., Suri, J., and Min, L. C. (eds), *Distributed Diagnostics and Home Healthcare*, Vol.1. American Scientific Publishers: CA, USA.
14. Pettigrew, S. (2008), "Older consumers' customer service preferences," in Kohlbacher, F. and Herstatt, C. (eds), *The Silver Market Phenomenon: Business Opportunities in an Era of Demographic Change*. Springer: Berlin, pp. 257-268.
15. Charters, S. and \*Pettigrew, S. (2005), "The relevance of the quality construct to wine consumption", in Ekström, K. M. and Helene Brembeck, M. (eds) *European Advances in Consumer Research*, Vol. 7. Association for Consumer Research: Provo, UT, pp. 629-634.
16. Wort, F. and \*Pettigrew, S. (2003), "Consuming the belly dance", in Turley, D. and S. Brown, S. (eds), *European Advances in Consumer Research*, Vol. 6. Association for Consumer Research: Provo, UT, pp. 187-192.

17. Pettigrew, S. (2002), "Consuming alcohol," in Miles, S., Anderson, A., and Meethan, K. (eds), *The Changing Consumer: Markets and Meanings*. Routledge: UK, pp. 104-116.
18. Munene, C., \*Pettigrew, S., and Mizerski, K. (2002), "Paradoxes and technology adoption: A retail banking analysis," in Zwick, R. and Ping T., (eds), *Asia Pacific Advances in Consumer Research*, Vol. 5. Association for Consumer Research: Valdosta, GA.
19. Pettigrew, S. (2001), "The role of Alcohol in non-Indigenous Australian culture: An Ethnographic study," in Tidwell, P. M. and Thomas E. Muller, T. E. (eds), *Asia Pacific Advances in Consumer Research*, Vol. 4. Association for Consumer Research: Provo, UT. Available <http://www.acrwebsite.org/search/view-conference-proceedings.aspx?Id=11372>.
20. Pettigrew, S. (2001), "The beer-drinking female: An Australian anomaly," Tidwell, P. M. and Thomas E. Muller, T. E. (eds), *Asia Pacific Advances in Consumer Research*, Vol. 4. Association for Consumer Research: Provo, UT. Available <http://www.acrwebsite.org/search/view-conference-proceedings.aspx?Id=11745>.
21. Pettigrew, S. (2000), "New shoes," in Brown, S. (ed) *Imagining Marketing*. Routledge: UK, pp. 143-144.

## Refereed Conference Papers

1. Glance, D., Berman, Y., Pettigrew, S., Jongenelis, M., Chikritzhs, T., Liang, W., Pratt, I., and Slevin, T. (2017), "A virtual online environment for testing the effect of social and physical context on the effectiveness of health warning messages," International Conference on Serious Games and Applications for Health, Perth, Western Australia, 2-4 April.
2. Jarvis, W. and \*Pettigrew, S. (2013), "Alcohol warning statement effectiveness under difference alcohol category conditions," *Academy of Marketing Science Conference*, Monterey, CA, US, 14 – 18 May.
3. Pettigrew, S., Roberts, M., Quester, P., Chapman, K., and Miller, C. (2011), "Failing to engage: Parents' acceptance of the promotion of unhealthy foods to Children", *Australian and New Zealand Marketing Academy Conference*, November, Perth, 28-30 November.
4. Roberts, M. and \*Pettigrew, S. (2011), "Grandparent syndrome vs. grandparent disorder: A clarification and examination in the context of consumer behaviour," *Academy of Marketing Conference*, Liverpool, UK, 5-7 July.
5. Pettigrew, S. and Pescud, M. (2011), "What's not to like? Parents' views of inappropriate school canteen foods", *Academy of Marketing Conference*, Liverpool, UK. 5-7 July.
6. Pettigrew, S. and Pescud, M. (2011), "Communicating with parents about child feeding practices", *Academy of Marketing Conference*, Liverpool, UK. 5-7 July.
7. Pescud, M., \*Pettigrew, S., Henley, N., and Wood, L. (2011), "A qualitative investigation of low socioeconomic children's participation in physical activity," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.
8. Pescud, M. and \*Pettigrew, S. (2011), "Recommendations for the implementation of upstream interventions in schools," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.
9. Pettigrew, S., Pescud, M., Jarvis, W., and Webb, D. (2011), "Addressing the role of adults in youth alcohol consumption," *10th International Congress of the International Association on Public and Nonprofit Marketing*, Oporto, Portugal, 16-17 June.

10. Pettigrew, S., Donovan, R., and Pescud, M. (2010), "Mental health: A hard sell", *WA Social Marketing Forum*, Perth, 13 August.
11. Pescud, M., \*Pettigrew, S., Jarvis, W., and Webb, D. (2010), "Teenagers' reactions to a proposed increase in the legal drinking age", *International Nonprofit and Social Marketing Conference*, Brisbane, 15-16 July.
12. Jarvis, W. \*Pettigrew, S., Pescud, M., and Webb, D. (2010), "Personal resilience as a basis for response to binge-drinking claims", *International Nonprofit and Social Marketing Conference*, Brisbane, 15-16 July.
13. Pettigrew, S., Pescud, M., Jarvis, W., and Webb, D. (2009), "The salience of vomiting in teenagers' binge drinking intentions", *Australian and New Zealand Marketing Academy Conference*, Melbourne, 30 Nov – 2 Dec.
14. Pettigrew, S. (2009), "An ecological account of seniors' attitudes to physical activity: Social marketing implications", *Australian and New Zealand Marketing Academy Conference*, Melbourne, 30 Nov – 2 Dec.
15. Grougiou, V. and \*Pettigrew, S. (2009), "Senior customers' service encounter preferences", *II Biennial international Conference on Services Marketing*, Thessaloniki, Greece, 4 – 6 November.
16. Pettigrew, S., Pescud, M., and Donovan, R. (2009), "Are messages about fruit and vegetable consumption getting through?", *8th International Congress of the International Association on Public and Nonprofit Marketing*, Valencia, Spain, 18-20 June. Received best paper award.
17. Pettigrew, S. and Pescud, M. (2009), "Congruence between parents' and children's food consumption beliefs: Social marketing implications", *European Marketing Academy Conference*, Nantes, France, 26-29 May.
18. Pettigrew, S. and Pescud, M. (2008), "Encouraging self-regulation of children's food consumption", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
19. Roberts, M. and \*Pettigrew, S. (2008), "Influence of perceived risk on the food consumption behaviours of children and mothers", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
20. Pettigrew, S. and Roberts, M. (2008), "Mothers' perceptions of food promotion and its effects on their children's diets". *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
21. Pettigrew, S., Daly, T., Lee, J., Soutar, G., and Manning, K. (2008), "Affective versus cognitive responses to foreign currency prices", *Australian and New Zealand Marketing Academy Conference*. Sydney, December 1-3.
22. Pettigrew, S., (2007), "Parents' nutrition beliefs and feeding practices", *Transformative Consumer Research Conference*, New Hampshire, USA, 6-8 July.
23. Charters, S. and \*Pettigrew, S. (2007) "What does appearance tell the consumer about wine quality?" *Bacchus at Brock Conference*, Brock University, St Catherines, Canada, 7-9 June.
24. Mizerski, K. and \*Pettigrew, S. (2006), "Differences in importance and relevance ratings among older consumers", paper presented at the *Australia and New Zealand Marketing Academy Conference*, Brisbane, 4-6 December.
25. Charters, S. and \*Pettigrew, S. (2006), "How effectively do we communicate about wine?" *3rd International Wine Business & Marketing Conference*, Montpellier, France, 6-8 July.
26. Munene, C., \*Pettigrew, S., and Mizerski, K. (2005), "Demographic characteristics of Western Australian users of electronic banking," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.

27. Roberts, M. and \*Pettigrew, S. (2005), "The convergence of food and fun: Exploring the impact on children's diets," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.
28. Ogle, A., Nosaka, K., and \*Pettigrew, S. (2005), "An exploratory study on the role of management tone in hotel guest questionnaires," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Perth, 5-7 December.
29. Pettigrew, S. (2005), "To whom should messages be tailored?: Facilitating change in children's nutritional behaviours," *Tailoring Health Messages Conference*, Locarno Switzerland, 6-10 July.
30. Charters, S., and \*Pettigrew, S. (2004), "The relationship of wine and food: An exploration," in Carlsen, J. and Charters S. (eds.) *International Wine Tourism Research, Proceedings of the International Wine Tourism Conference, Margaret River*, Western Australia, May, Vineyard Publications: Perth.
31. Charters, S., and \*Pettigrew, S. (2003), "The intrinsic dimensions of wine quality: An exploratory investigation," *Proceedings of the International Colloquium in Wine Marketing*, Adelaide, Australia; Wine Marketing Group, University of South Australia, 26-27 July.
32. Mizerski, K. and \*Pettigrew, S. (2003), "Academic performance of marketing students by student characteristics," *Australia and New Zealand Marketing Academy Conference*, Adelaide, 1 – 3 December.
33. Mizerski, K., \*Pettigrew, S., and Donovan, R. (2003), "Seniors' service issues when interacting with their GPs and supermarkets," *Australia and New Zealand Marketing Academy Conference*, Adelaide.
34. Pettigrew, S. and Donovan, R. (2003), "Persuading adolescent males to recognise the negative consequences of alcohol consumption: A communications challenge," *30th International Research Seminar in Marketing*, La Londe France, June 11-13.
35. Simms, P. and \*Pettigrew, S. (2002), "Do customer loyalty programs aim to increase loyalty?", paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
36. Simms, P. and \*Pettigrew, S. (2002), "Management perceptions of successful loyalty programs: An exploratory study," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
37. Henley, N. and \*Pettigrew, S. (2002), "Targeting seniors for social marketing communications: Recommendations for falls prevention messages," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
38. Munene, C., \*Pettigrew, S., and Mizerski, K. (2002), "The freedom/enslavement paradox: The adoption of retail banking technologies," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
39. Munene, C., Mizerski, K., and \*Pettigrew, S. (2002), "Online banking and perceived risk," paper presented at the *Australia and New Zealand Marketing Academy Conference*, Melbourne, 2- 4 December.
40. Charters, S. and \*Pettigrew, S. (2002), "'Gladdening the heart': A perspective on wine quality". *Proceedings of the Bacchus to the Future Conference*. Niagara, Canada: Brock University, pp279-304, 23-25 May.
41. Pettigrew, S. (2001) "The role of sport in the Australian psyche: Marketing implications", *Australian and New Zealand Marketing Academy Conference*, Auckland, 3-5 December.
42. Vargha, R. and \*Pettigrew, S. (2001), "Internet issues for small and medium-sized Australian businesses", *Australian and New Zealand Marketing Academy Conference*, Auckland, 3-5 December.

43. Ryan, M. M., Ogilvie, M. and \*Pettigrew, S. (2001), "Me, myself and I: An introspection of celebratory consumption," paper presented at the *Conference of the Association for Qualitative Research*, Melbourne, 3 - 7 July.
44. Pettigrew, S. and Henley, N. (2000), "The effects of gender and attendance on the performance of marketing students: An Australian analysis," *Academy of Marketing Conference*, Derby, UK, 4-6 July.
45. Pettigrew, S. (2000), "Consumer research for consumers: A neglected opportunity," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
46. Pettigrew, S., Ryan, M. M., and Ogilvie, M. (2000), "Looking to the future: The mindset of consumers on the eve of 2000," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
47. Pettigrew, S., Ryan, M. M., and Ogilvie, M. (2000), "Reviewing the past: Consumers' perceptions of their quality of life in 1999," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
48. Pettigrew, S., Ogilvie, M., and Ryan, M. M. (2000), "Let's party like it's 1999: Intentions to consume alcohol on the Eve of 2000," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
49. Ryan, M. M., Pettigrew, S., and Ogilvie, M. (2000), "Guided introspection: its application to researching New Year's Eve 1999," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
50. Ogilvie, M., Ryan, M. M., and Pettigrew, S. (2000), "Millennium myths: Investigating the symbolic behaviour of consumers at the turn of the 21st Century," *Australian and New Zealand Marketing Academy Conference*, Griffith University, Queensland, 29 November - 1 December.
51. Pettigrew, S. (1999), "Medical journal advertising: A buyer's view," *Australian and New Zealand Marketing Academy Conference*, University of New South Wales, Sydney, 30 November- 2 December.
52. Pettigrew, S. (1999), "An analysis of Australian beer advertisements," *Australian and New Zealand Marketing Academy Conference*, 30 November- 2 December, University of New South Wales, Sydney.
53. Pettigrew, S. (1999), "Consumer anxiety: The neglected aspect of consumer behaviour," paper presented at the *Consuming Markets Consuming Meanings Conference*, Plymouth University, Plymouth, UK, September 1-3.
54. Pettigrew, S. (1999), "Should Elle McPherson drink beer? A study of consumption attributions," paper presented at the *Consuming Markets Consuming Meanings Conference*, Plymouth University, Plymouth, UK, September 1-3.
55. Pettigrew, S. (1999), "New shoes, ABBA, and the call to consume: A sceptical postmodernist account of consumption," paper presented at the *Marketing Paradiso Conference*, Belfast, Ireland, September.
56. Pettigrew, S. (1998), "An ethnography of beer consumption in Australia," *Australian and New Zealand Marketing Academy Conference*, University of Otago, NZ. 30 November - 2 December.

## Professional Publications

1. Pettigrew, S. (2014), "Energetic ageing: It's the only way," *Medicus*, 54(5), 34-35.

2. Rieck, A., & Pettigrew, S. (2013), "Consumer perceptions of community pharmacists delivering chronic disease management programs," *Australian Pharmacist*, 32(12), 66.

## Other Conference Presentations

1. Norris, C., Harrison, N., Bartram, A., Murphy, M., Room, R., Pettigrew, S., Miller, C., Olver, I., Bowshall, M., & Bowden, J. (2022), "Influences on parental alcohol supply and non-supply – Qualitative insights", APSAD Conference, Darwin, Australia, October.
2. O'Brien, P., Anderson-Luxford, D., Room, R., Norman, T., Paterson, J., Parker, C., & Pettigrew, S. (2022), "Regulating digital marketing of alcohol to reduce exposure", APSAD Conference, Darwin, Australia, October.
3. Harrison, N., Norris, C., Bartram, A., Murphy, M., Pettigrew, S., Dell, A., Room, R., Miller, C., Olver, I., Bowshall, M., Wright, CJC, & Bowden, J. (2022), "'It works like a gateway drug. They start on the zero alcohol and they want to try the real thing': Perceptions of zero-alcohol beverages and their use by adolescents", APSAD Conference, Darwin, Australia, October.
4. Pettigrew, S. (2022), "Shared autonomous vehicles for vulnerable citizens: Optimising benefits and minimising disbenefits", TRA 2022, Lisbon, Portugal, November.
5. Pettigrew, S., Miller, M., Kannan, A., Raj, T. S., Jun, M., Jones, A. (2022), "Keeping school environments safe from e-cigarettes", Public Health Association of Australia Population Health Congress, Adelaide, September.
6. Pettigrew, S. (2022), "Introducing the Healthy Food, Healthy People, Healthy Planet Centre of Research Excellence", Public Health Association of Australia Population Health Congress, Adelaide, September.
7. Pettigrew, S. (2021), "A randomised controlled trial of alcohol harm-reduction messages", Public Health Association of Australia Public Health Conference, Adelaide, online, August.
8. Pettigrew, S. and Cronin, S. (2020), "Stakeholder views on priority areas for preparation for AVs", *Australian Driverless Vehicles Initiative Conference*, Sydney, Australia, 28 October.
9. Pettigrew, S., Dana, S., Bastable, A., McAleese, A., and Pratt, S. (2020), "Identifying unhealthy lifestyle behaviours that cluster with smoking", *Oceanic Tobacco Control Conference*, Sydney, Australia, 21-24 October.
10. Pettigrew, S., Dana, L., Egness, M., Hercberg, S., and Chantal, J. (2020), "The relative effectiveness of five front-of-pack food labelling systems among Australian consumers", *ANZOS Conference*, Sydney, Australia, 16-18 October.
11. Pettigrew, S., Dana, L., McAleese, A., Pratt, S., and Bastable, A. (2020), "Australians' support for food labelling, food promotion, and product reformulation policies", *ANZOS Conference*, Sydney, Australia, 16-18 October.
12. Dixon, H., Scully, M., Wakefield, M., Pettigrew, S., and Kelly, B. (2019), "Parent's reactions to unhealthy vs. pro-health sponsorship options for children's sport", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
13. Sauzier, M., Ferguson, A., Myers, G., Pettigrew, S., and Hyland, S. (2019), "State-wide school canteen policy compliance: an objective assessment", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.



14. Bastable, A., Myers, G., Sapountsis, N., Dana, L., Pettigrew, S., Atkins, J., Pratt, S., and McAleese, A. (2019), "Attitudes and awareness to alcohol labelling in Australia", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
15. Pettigrew, S., Nelson, J., and Norman, R. (2019), "Riding with robots: The likely impact of autonomous vehicles on cycling trends", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
16. Pratt, S., Myers, G., Bastable, A., Sapountsis, N., Dana, L., Pettigrew, S., McAleese, A., and Atkins, J. (2019), "Australians' use of and support for nutrition labelling", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
17. Pettigrew, S., Rai, R., Jongenelis, M., and Jackson, B. (2019), "Retirement as opportunity or excuse: Increasing older people's engagement in physical activity", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
18. Jongenelis, M., Kameron, C., Rudaizky, D., and Pettigrew, S. (2019), "Susceptibility to smoking initiation among Australian young adult e-cigarettes users", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
19. Bastable, A., Myers, G., Sapountsis, N., Dana, L., Pettigrew, S., Atkins, J., Pratt, S., McAleese, A., and Martin, J. (2019), "Public insights into unhealthy food and drink sponsorship in sport", *Public Health Prevention Conference*, Melbourne, Australia, 12-14 June.
20. Dono, J., Ettridge, K., Wakefield, M., Pettigrew, S., Coveney, J., Wittert, G., Durkin, S., Roder, D., Martin, J., and Miller, C. (2019), "Intentions to reducing sugary drink consumption: understanding the barriers to change", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
21. Dixon, H., Scully, M., Niederdeppe, J., Pettigrew, S., Kelly, B., Chapman, K., and Wakefield, M. (2019), "Can counter-advertising inoculate spectators against influence by unhealthy food sponsorship of sport?", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
22. Dixon, H., Scully, M., Wakefield, M., Pettigrew, S., and Kelly, B. (2019), "Children's sport sponsorship: parent's reactions to unhealthy food vs prohealth sponsorship options", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
23. Jongenelis, M., Kameron, C., Rudaizky, D., and Pettigrew, S. (2019), "Support for the regulation of e-cigarettes in Australia: Young adults' perspectives", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
24. Sapountsis, N., Dana, L., Bastable, A., McAleese, A., Pratt, S., and Pettigrew, S. (2019), "How and why Australians exercise: a national survey", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
25. Bastable, A., McAleese, A., Pettigrew, S., Sapountsis, N., Dana, L., and Pratt, S. (2019), "Who, what, where, and how much? Population data on sugary drink consumption, perceptions and purchasing behaviours", *14th Behavioural Research in Cancer Control Conference*, Perth, Australia, 15-17 May.
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133. Thomas, Pitt, H., Bestman, A., Randle, M., Daube, M., Pettigrew, S., Stoneham, M., and Moodie, R. (2016), "Mapping and monitoring the tactics of the gambling industry: A public health framework", *International Gambling Conference*, Auckland, New Zealand, 10-12 February.
134. Slevin, T., Minto, C., Strickland, M, Hollier, L., Pettigrew, S. (2015), "Is SunSmart Winning?", *3rd International Conference on UV and Skin Cancer Prevention*, Melbourne, 7-11 December.
135. Hollier, Pettigrew, S., Strickland, Minto, and Slevin, (2015), "Trends in Outdoor Tanning Attitudes and Behaviours among Western Australian Adolescents," *3rd International Conference on UV and Skin Cancer Prevention*, Melbourne, 7-11 December.
136. Hollier, Pettigrew, S., Minto, Strickland, and Slevin, (2015), Knowledge of the UV Index Following a Three Year Media Campaign," *3rd International Conference on UV and Skin Cancer Prevention*, Melbourne, 7-11 December.



137. Biagioni, Pettigrew, S., Chikritzhs, Daube, Jones, Kirby, and Stafford (2015), "How much is a binge? Young adults' perceptions of heavy drinking," *Australasian Professional Society on Alcohol and other Drugs*, 8-11 November, Perth.
138. Pettigrew, S., Jongenelis, M., Pratt, Liang, Slevin, Chikritzhs, and Glance (2015), "Can cancer warning messages influence drinking intentions?", *Australasian Professional Society on Alcohol and other Drugs*, 8-11 November, Perth.
139. Pettigrew, S., Jongenelis, M., Pratt, Liang, Slevin, Chikritzhs, and Glance (2015), "Australian drinkers' engagement in responsible drinking practices," *Australasian Professional Society on Alcohol and other Drugs*, 8-11 November, Perth.
140. Keightley, S., Pettigrew, S., Hollier, L., and Phillips, F. (2015), "Can online media outperform TV in marketing a smoking cessation message?", *Oceania Tobacco Conference*, Perth, 20-22 October.
141. Hollier, L., Pettigrew, S., Sullivan, D., Jalleh, G., Slevin, T., and Jardine, E. (2015), "Behavioural and attitudinal outcomes from 12 years of the Make Smoking History campaign", *Oceania Tobacco Conference*, Perth, 20-22 October.
142. Hollier, L., Pettigrew, S., Sullivan, D., Jalleh, G., Slevin, T., and Jardine, E. (2015), "Divergent perceptions of harm and illness related to smoking", *Oceania Tobacco Conference*, Perth, 20-22 October.
143. Clayforth, C., Amonini, C., and Pettigrew, S. (2015), "Should we create campaigns that tap into smokers' shame to motivate them to quit?" *Oceania Tobacco Conference*, Perth, 20-22 October.
144. Pettigrew, S., Jongenelis, M., Chapman, K., and Miller, C. (2015), "Why do parents give their children soft drinks? A path analysis model of factors associated with soft drink provision", *Australian and New Zealand Obesity Society (ANZOS) Conference*, Melbourne, 15-17 October.
145. Talati, Z., Pettigrew, S., Moore, S., and Pratt, I.S. (2015), "Discrepancies between consumers' nutrition beliefs and current nutrition guides", *Australian and New Zealand Obesity Society (ANZOS) Conference*, Melbourne, 15-17 October.
146. Jongenelis, M., Pettigrew, S., Chikritzhs, T., Slevin, T., Pratt, I. S., Glance, D., and Liang, W. (2015). "The effect of cancer warning statements on alcohol consumption intentions", *European Public Health Conference*, Milan, Italy, 14-17 October
147. Jongenelis, M., Pettigrew, S., Chikritzhs, T., Slevin, T., Pratt, I. S., Glance, D., and Liang, W. (2015). "Developing cancer warning statements for alcoholic beverages", *Global Alcohol Policy Conference*, Edinburgh, Scotland, 7-9 October.
148. Pettigrew, S., Pratt, I. S., Bailiff, S., and Jongenelis, M. (2015), "Evaluation of a long-running community-based nutrition education program", *ISBNPA Conference*, Edinburgh, 2-6 June.
149. Pettigrew, S., Pratt, I. S., and Slevin, T. (2015), "Tell us about exercise, not diet: Adults' preferences for obesity-control messaging", *ISBNPA Conference*, Edinburgh, UK, 2-6 June.
150. Pettigrew, S., Jongenelis, M., Pratt, I. S., Liang, W. Slevin, T., Chikritzhs, T., and Glance, D. (2015), "Australians' (non)use of responsible drinking practices", *Behavioural Research in Cancer Control Conference*, Sydney, 12-15 May.
151. Pettigrew, S., Pratt, I. S., Bailiff, S., and Jongenelis, M. (2015), FOODcents: Bridging the knowledge-behaviour change gap, *Behavioural Research in Cancer Control Conference*, Sydney, 12-15 May.
152. Pettigrew, S., Jongenelis, M., Slevin, T., Pratt, S., Chikritzhs, T., Liang, W., and Glance, D. (2014), "Cancer warning statements on alcohol labels", *World Cancer Congress*, Melbourne, 3-5 December.
153. Pettigrew, S., Jongenelis, M., Chikritzhs, T., Slevin, T., Pratt, S., and Glance, D. (2014), "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council WA Research Symposium*, Perth, 17 November.
154. Pettigrew, S. (2014), "Using incentives to stimulate behavioural change," *ANZOS Conference*, Sydney, 16-18 October.

155. Pettigrew, S., Biagioni, N., Daube, M., Jones, S., Chikritzhs, T., and Kirby, G. (2014), "What can be done about Schoolies?", *Public Health Association of Australia Conference*, Perth, September 2014.
156. Pettigrew, S. (2014), "The state of play of front-of-pack food labelling policy and practice in Australia", *Environmental Health Australia Conference*, Perth, 27 August.
157. Pettigrew, S. (2014), "Transforming consumers' lives through transformative consumer research," *AASM Biennial International Social Marketing Conference*, Melbourne, 17-18 July.
158. Pettigrew, S. (2013), "Developing programs to address social isolation among older Western Australians," *WA Health Conference*, Perth, 19-20 November.
159. Pettigrew, S. (2013), "Developing and implementing a healthy breakfast social marketing campaign – Obesity Prevention and Lifestyle (OPAL), South Australia," *WA Health Conference*, Perth, 19-20 November.
160. Pettigrew, S., Pescud, M., Chikritzhs, T., Slevin, T., Pratt, S., Glance, D., and Jongenelis, M. (2013), "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council WA State Conference*, Perth, 23 October.
161. Pettigrew, S. and Pescud, M. (2013), "The use of food labelling by disadvantaged parents of overweight children", *Australian and New Zealand Obesity Society Conference*, Melbourne, 17-19 October.
162. Boland, W., Anderson, L., Pettigrew, S., Connell, P., de La Ville, I., Dobscha, S., Fifita, N., Fosse-Gomez, M-H., Kindt, M., Luukkanen, L., Martin, I., Ozanne, L., Pirouz, D., Prothero, A., Stovall, T. (2013), "Families and Risk", *Transformative Consumer Research Conference*, Lille, France, 23-25 May.
163. Bailiff, S., Pettigrew, S., Pescud, M., and Pratt, S. (2013), "Evaluation of FOODcents® nutrition literacy workshops", *Behavioural Research in Cancer Control*, Adelaide, 8-10 May.
164. Pettigrew, S. and Pescud, M. (2012), "The relationship between mental health and positive health behaviours among Western Australian adults", *Seventh World Conference on the Promotion of Mental Health and the Prevention of Mental and Behavioural Disorders*, Perth, 17-19 October.
165. Pettigrew, S., Donovan, R., Pescud, M., Newton, R., and Boldy, D. (2012), "Mental health literacy among mature Australians", *Seventh World Conference on the Promotion of Mental Health and the Prevention of Mental and Behavioural Disorders*, Perth, 17-19 October.
166. Pettigrew, S., Pescud, M., Henley, N., and Wood, L. (2011), "You talkin' to me? The challenges of communicating with parents of over-weight children". *Cancer Council Symposium*, Perth, 10 August.
167. Crockett, D., Downey, H., Firat, A. F., Ozanne, J. L., Pescud, M., and Pettigrew, S. (2011), "Innovative research approaches for transformative consumer research," presented at the *Third Transformative Consumer Research Conference*, Waco, Texas, USA, 24-26 June.
168. Jongenelis, M., Byrne, S., and Pettigrew, S. (2011), "Influence of the media on body image and disordered eating symptomatology in young children," *7th Annual Conference of the Australian and New Zealand Academy for Eating Disorders (ANZAED)*, Sydney, 26-27 August, Sydney.
169. Webb, D., Jarvis, W., Pescud, M., and Pettigrew, S. (2010), "Designing autonomy supportive strategies to achieve better youth alcohol consumption outcomes," *International Society for Quality of Life Studies (ISQOLS) Conference*, Bangkok, Thailand, 8-11 December.
170. Pettigrew, S., Pescud, M., Webb, D., Jarvis, W. (2010), "Teens' alcohol stories in the blogosphere: The Role of Adults in Youth Binge Drinking," *40th Annual Public Health Association of Australia (PHAA) Conference*, Perth. 27 – 29 September.
171. Pescud, M., Pettigrew, S., Henley, N., and Wood, L. (2010), "What influences physical activity participation among low SES children? A qualitative investigation," *40th Annual Public Health Association of Australia (PHAA) Conference*, Perth. 27 – 29 September.

172. Pettigrew, S., Donovan, R., Pescud, M., Newton, R., and Boldy, D. (2009), "Mental health service utilisation: A model of behavioural intentions among older individuals", *Mental Health Services Conference*, Perth, 1-3 September.
173. Block, L., Childers, T., Davis, B., Ebert, J., Grier, S., Kumanyika, S., Lacznia, R., Machin, J., Motley, C., Peracchio, L., Pettigrew, S., Scott, M., and van Ginkel Bieshaar, M. (2009), "The concept of food well-being", *Second Transformative Consumer Research Conference*, Villanova, PA, USA, 26-29 June.
174. Pettigrew, S., Donovan, R., Newton, R., and Boldy, D. (2009), "Conceptions of wellbeing, physical health, and mental health", *International Society for Quality-of-Life Studies Conference*, Florence, Italy, 19-23 July.
175. Pettigrew, S., Pescud, M., and Donovan, R. (2009), "Stakeholders' attitudes to a policy regulating food consumption in schools", *International Society for Quality-of-Life Studies Conference*, Florence, Italy, 19-23 July.
176. Pettigrew, S., Donovan, R., and Pescud, M. (2009), "Results of a Family Nutrition Education Intervention", *Australian Health Promotion Conference*, Perth, 17-19 May.
177. Pettigrew, S., Donovan, R., and Pescud, M., (2009) "Stakeholders' attitudes to the WA Department of Education and Training's Healthy Food and Drink Policy", *Australian Health Promotion Conference*, Perth, 17-19 May.
178. Pettigrew, S., Donovan, R., and Pescud, M. (2009), "Developing and testing messages to promote mental health among older Australians", *Australian Health Promotion Conference*, Perth, 17-19 May.
179. Pettigrew, S. (2008), "Older consumers' customer service preferences", *The Silver Market Phenomenon: Business Opportunities and Responsibilities in the Ageing Society Conference*, 2-4 October, Tokyo, Japan.
180. Pettigrew, S. (2007) "Qualitative research methods in consumer research", *Association of French Marketers Conference*, Aix le Baines, 31st May – 1st June (invited presentation).
181. Henley, N., Pettigrew, S., and Costa, C. (2003), "Social marketing of falls prevention strategies: Can we arouse awareness and reduce fear?" *1st Asia-Pacific Injury Prevention Conference and 6th National Conference on Injury Prevention and Control*, Perth, 16-18 March.
182. Pettigrew, S., Mizerski, K., Donovan, R., and Lutero, A. (2002), "Australian seniors and their GPs: Expectations and satisfaction levels," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.
183. Pettigrew, S., Mizerski, K., Donovan, R., and Lutero, A. (2002), "Mature consumers' expectations of their financial planners," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.
184. Mizerski, K., Pettigrew, S., Donovan, R., and Lutero, A. (2002), "Can you reach that for me please?: Older consumers' experiences in supermarkets," *International Federation on Ageing 6th Global Conference*, Perth, 27 – 30 October.

## Invited Presentations

1. "Right here, right now: Unhealthy product availability in the era of autonomous vehicles", PHAA Preventative Health Conference, Adelaide, South Australia, 2-3 May 2023.
2. "Working towards a healthy and sustainable food supply and reduced vaping among young people", University of Adelaide, May 2023.
3. "Implications of vehicle autonomy and related innovations for road-user and community safety", 14<sup>th</sup> World Conference on Injury Prevention & Safety Promotion, Adelaide, South Australia, November 2022.
4. "E-cigarette attitudes and use among children, adolescents, and young adults in Australia", Towards Tobacco Free by 2030 Symposium, Perth, Western Australia, October 2022.

5. "Teachable moments and motivational approaches: Encouraging healthier lifestyles", Australian and New Zealand College of Anaesthetists Annual Scientific Meeting, online, May 2022.
6. "Public trust in technology: How do we bridge the gap?", Road and Traffic Expo, Sydney, May.
7. "Alcohol advertising patterns and harm-reduction messaging", National Drug and Alcohol Research Centre (NDARC), remote delivery, March 2022.
8. "Industry interference in FoPL policy in Southeast Asia", United Kingdom Foreign, Commonwealth and Development Office, remote delivery, March 2022.
9. "Quitting smoking during COVID-19", #Georgetalks event, remote delivery, 3 June, 2021.
10. "The relative ability of five front-of-pack labels to steer consumers away from unhealthy foods: Results from 18 countries", Thai World Health Organization and Public Health England, remote delivery, 25 May, 2021.
11. "Volunteering as a healthy ageing intervention for mental and physical health", The George Institute's Latin America seminar series, remote delivery, 7 April, 2021.
12. "Increasing older people's acceptance of shared, automated, and electric vehicles", PATREC Board, Perth, 26 November, 2020.
13. "Increasing older people's acceptance of shared, automated, and electric vehicles", WA Department of Transport, 24 November, 2020.
14. "Prevention through food policy", Australian Academy of Health and Medical Sciences (AAHMS) annual meeting, University of Sydney (remote delivery), 16 October, 2020.
15. "The challenge of changing behaviour without a baseline: The case of autonomous vehicles", CHANGE 2020 Symposium, Griffith University (remote delivery), 17 September, 2020.
16. "Understanding foods that are good for us versus choosing what's good for us", UNSW Symposium on Eating and Appetite, University of New South Wales, 2 February, 2020.
17. "The dark arts of digital alcohol marketing", Parliament House, Canberra, 11 September, 2019.
18. "What is the impact? Marketing unhealthy products to children", Unhealthy Marketing to Kids Forum, Public Health Association of Australia, Melbourne, 11 June, 2019.
19. "Challenges of evaluating social marketing campaigns in a fragmented media landscape", Behavioural Research in Cancer Control Forum, Perth, 14 May, 2019.
20. "How Australians think and feel about AVs", Young Engineers Association of Western Australia, Perth, 3 April, 2019.
21. "How do we feel about autonomous vehicles?", Australian Institute of Traffic Planning and Management, Perth, 4 April, 2019.
22. "Connected automated vehicle and emerging transport technologies", Institute of Public Works Engineering Australasia, Perth, 14 March, 2019.
23. "How Australians think and feel about AVs", WA Department of Transport, Perth, 21 February, 2019.
24. "Preventing alcohol-related injuries and harm among young people," Injury Matters seminar, Perth, 28 November, 2018.
25. "Do you already own the last car you'll ever buy?", TEDdxPerth, Perth, 3 November, 2018.
26. "The Implications of autonomous vehicles for an ageing population", International Driverless Vehicle Summit 2018, Adelaide, Australia, 1 November.
27. "Could a robot do my job", City of Swan, Employment in the Face of Disruption Forum, Perth, 18 September, 2018.
28. "Getting Around: Transport Issues and Solutions for the Seniors of Tomorrow", Leading Innovation through Diversity Forum: Bridging Research, Policy and Practice for Age Friendly Care, UWA, Perth, 29 June, 2018.

29. "Current evidence on the effects of alcohol advertising on children and young people", Foundation for Alcohol Research and Education - Alcohol Advertising Research Symposium, Canberra, 21 June, 2018.
30. "Technology adaptation and adoption: Social aspects and the role of regulation", Australian Academy of Technology and Engineering (ATSE) 2018 ATSE National Technology Challenges Dialogue: Shifting Gears – preparing for a transport revolution, Melbourne, 9 May, 2018.
31. "The WA Cancer Prevention Research Unit", Cancer Council WA Annual Awards, Perth, 11 April, 2018.
32. "The World of Autonomous Vehicles", WA Department of Transport seminar, Perth, 6 April, 2018.
33. "Public attitudes to AVS: A modifiable demand variable?", Transport Research Lab, London, 10 January, 2018.
34. "Public attitudes to AVS and awareness of health benefits", VTI – *Swedish National Road and Transport Research Institute*, Linköping, Sweden, 19 December, 2017.
35. "Increasing the public's interest in and support for autonomous vehicles", *Aberdeen University*, Scotland, UK, 14 December, 2017.
36. "The many facets of our experience of food: Competing perspectives from marketing and health", *FoodCHI Conference*, 17 November, 2017.
37. "Why Autonomous Vehicles are good for us and how we feel about them", *International Symposium, Sustainable Built Environment National Research Centre (SBEnc)*, Curtin University, Perth, 15 November, 2017.
38. "Increasing seniors' participation in physical activity", Age Friendly Communities Professional Development Day, *UWA*, Perth, 29 September, 2017.
39. "The ups and downs of Academic Research", Mark Liveris Seminar Keynote, *Curtin University*, Perth, 28 September, 2017.
40. "Life in the age of autonomous vehicles", *Curtin University* (National Science Week public lecture), Perth, 17 August, 2017.
41. "Front-of-pack labelling: Research results", *Australian Department of Health*, Canberra, 26 June.
42. "Developing health promotion messages to encourage responsible drinking practices", *Telethon Kids Institute*, Perth, 22 June, 2017.
43. "Societal implications of autonomous vehicles", *House of Representatives Standing Committee*, Canberra (by teleconference), 14 June, 2017.
44. "Health Benefits of New Technology", *WA Department of Main Roads*, Perth, 17 May, 2017.
45. "Volunteering in Seniors: Preliminary Findings," *German Institute of Gerontology*, Berlin, Germany, 7 November, 2016.
46. "Communicating about food to the general population and vulnerable groups," *German Risk Assessment Institute*, Berlin, Germany, 4 November, 2016.
47. "Prevention research in cancer and with vulnerable populations," *Perkins Institute*, Perth, 28 September, 2016.
48. "WACPRU: Alcohol research projects", *Foundation for Alcohol Research and Education (FARE)*, Canberra, 4 August, 2016.
49. "Pregnant drinkers' alcohol consumption intentions," *Telethon Kids Institute*, Perth, 16 August, 2016.
50. "The effectiveness of adult nutrition education among Indigenous and non-Indigenous Australians", *Australian Catholic University*, Melbourne, 28 June, 2016.
51. "Using Technology to Address Key Questions in Health Promotion: The Case of Alcohol", *Science on the Swan Conference*, Perth, 4 May, 2016.
52. "Alcohol promotion and young people: Why we should be worried", *Local Drug Action Group (LDAG) Conference 2016*, Perth, 22 April, 2016.

53. "Alcohol and Cancer: An Inconvenient Truth", *Cancer Council Research Awards Function*, Perth, 8 April, 2016.
54. "Food labelling policy in Australia", *Food Policy Forum*, Perth, 16 February, 2016.
55. "Active Ageing: Older People's Beliefs, Behaviours, and 'Blind Spots'", *Research Symposium on Healthy Ageing & Society*, Xi'an Jiaotong-Liverpool University (XJTLU), Suzhou, China, 14-15 December, 2015.
56. "Interaction effects between front-of-pack labels and health claims on food," *National Heart Foundation Research Awards*, Perth, 22 July, 2015.
57. "Delaying and dampening the drink: what could work with "those problem young people" and the rest of us," *Healthway annual research seminar*, Perth, 21 July, 2015.
58. "The effects of food labelling on consumer choice and industry practice," *Nutrition Society of Australia Annual Scientific Meeting*, Hobart, 25-27 November, 2014
59. "Using incentives to stimulate behavioural change," *ANZOS Conference*, Sydney, 16-18 October, 2014.
60. "The state of play of front-of-pack food labelling policy and practice in Australia", *Environmental Health Australia Conference*, Perth, 27 August 2014.
61. "Rigorously Relevant: The Case for Transformative Consumer Research", *Plenary session at the AASM Biennial International Social Marketing Conference*, Melbourne, 17-18 July, 2014.
62. "Encouraging Seniors to be Physically Active", Seniors Recreation Council, *Seniors' Physical Activity Summit Meeting*, Perth, 2 April, 2014.
63. "The Salience of Food Labeling among Disadvantaged Families", *Journal of Nutrition Education and Behavior Journal Club webinar presentation*, 26 March, 2014.
64. "The problem with problems", Inaugural speech, *Health Psychology Behavioural Research Group Launch*, Perth, 22 November, 2013.
65. "Harnessing consumer research for the public good: The case of child obesity", *University of Queensland distinguished speaker seminar series*, Brisbane, 1 November, 2013.
66. "Why and how we should motivate older people to be more active", Walk Over October Seminar, *RAC and National Heart Foundation*, Perth, 8 October, 2013.
67. "Process Evaluation Outcomes from a Global Child Obesity Prevention Intervention", *EPODE seminar*, Granada, Spain, 17 September, 2013.
68. "Evaluating the Healthy Food and Drink Policy in WA Schools", *Western Australian School Canteen Association Annual Conference*, Perth, 10 July, 2013
69. "Alcohol Advertising to Children", *Alcohol advertising and young people: Taking action Forum*, Melbourne, 11 June, 2013.
70. "Developing Cancer Warning Statements for Alcohol Products", *Cancer Council Australia, Nutrition and Physical Activity Committee*, Sydney, 6 March, 2013.
71. "Research Results Relating to Older Western Australians," *Seniors Ministerial Advisory Council, WA Department of Communities*, Perth, 21 January, 2013.
72. "Tackling tricky consumption issues with qualitative research methods: The case of child obesity," *Keynote address at Consumer Behaviour and Marketing: New Approaches in Consumer Research and Prospects Conference*, Kuala Lumpur, Malaysia, 24-25 September, 2012.
73. "The nature and extent of alcohol advertising on Australian television", *National Alcohol Advertising to Children Summit*, AMA, Parliament House, Canberra, 19 September, 2012.
74. "Should alcohol be regulated as food?", *13th Annual Food Regulations and Labelling Standards Conference*. Sydney, 9-10th November, 2011.
75. "Potential Policy Framework", *Public Health Promotion and Consumer Behaviour: The Role of Food Labelling*, *International Life Sciences Institute*, Sydney, 11 October, 2011.

76. "Seniors' Conceptions of Wellbeing", *International Workshop on Consumption and Well-being in the Aging Society: Advancing Research on Older Consumers*, Tokyo, Japan, 29 September – 2 October, 2011.
77. "Marketing Mental Health to Older Adults", *Mental Health Commission*, Perth, 4 May, 2011.
78. "Digesting the Blewett Review: Implications for fresh produce", *Produce Marketing Association*, 5 April, 2011.
79. "Food Labelling Update", *Nutrition Australia*, 29 March, 2011.
80. "Labelling Logic – The Review of Food labelling Law and Policy in Australia", *Public Health Advocacy institute of Western Australia*, 28 March, 2011.
81. "The Effects of Marketing on Your Children", *Methodist Ladies College*, 14 June, 2010.
82. "Addressing obesity through school canteens", *Healthway Symposium on Childhood Obesity*, 27 November, 2009.
83. "Outcomes of an Upstream Nutrition Intervention in West Australian Schools", *Edinburgh University*, Scotland, July 2009.
84. "Qualitative Research Methods", *Reims Management School*, France, June 2009.
85. "Developing Social Marketing Messages", *Reims Management School*, France, June 2009.
86. "Mental Health Service Utilisation: A Model of Behavioural Intentions", *University of Sydney*, 5th December 2008.
87. "Older Consumers' Customer Service Preferences", *International Symposium on the Silver Market Phenomenon*, Tokyo, 2-4 October 2008.
88. "Rules of Engagement with the Older Consumer", *WA Marketing & Business Networking Congress*, Perth, 31st July – 1st August 2007.
89. "Creating Healthy School Canteens", *Parents and Friends Federation of Western Australia Annual Conference*, Perth, 16th – 17th June 2007.
90. "Primary School Nutrition Initiatives", *Healthy School Canteens Expo*, June 2006.
91. "Qualitative Research Methods", *Australian and New Zealand Marketing Academy Doctoral Colloquium*, December 2005.
92. "Using our Powers for Good", *Transformative Consumer Research Special Session, Association for Consumer Research Conference*, USA, October 2005.
93. "Consumer Research for Consumers". *Waikato University*, New Zealand, December 2004.
94. "Consumer Research for Consumers: A Neglected Opportunity", *University of Western Australia*, 2000.

### **Conference Organisation Activities**

1. Chair – 2019 Behavioural Research in Cancer Control Conference, Perth, Australia
2. Chair – 2018 ANZOS & Breakthrough Discoveries 2018 Joint Conference, Melbourne, Australia
3. Track chair – 2013 Transformative Consumer Research Conference, Lille, France
4. Track chair – 2011 Transformative Consumer Research Conference, Waco, USA
5. Convenor – 2010 Social Marketing Forum, Perth, Australia
6. Co-convenor – 2006 Heretical Consumer Research Conference, Orlando, USA



## Reports

	<b>Authors</b>	<b>Year</b>	<b>Organisation</b>	<b>Report title</b>
1.	Sträuli, B. Pettigrew, S	2024	Centre for Alcohol and Other Drugs, NSW Ministry of Health	Alcohol soft drink branding
2.	Pettigrew, S.	2023	WA Mental Health Commission	Exposure to alcohol products in the supermarket context
3.	Pettigrew, S.	2023	WA Mental Health Commission	The influence of licensed premises on youth drinking
4.	Pettigrew, S.	2023	WA Mental Health Commission	Alcohol branding and advertising
5.	Pettigrew, S.	2023	WA Mental Health Commission	Impulse purchasing of alcohol
6.	Booth, L., Pettigrew, S., Bowden, J., Bartram, A., Sengupta, A.	2023	Cancer Council Western Australia	Adolescents' perceptions of and experiences with zero alcohol products and alcohol brand extensions: A multimethod study
7.	Booth, L., Pettigrew, S., Bowden, J., Bartram, A., Sengupta, A.	2023	Cancer Council Western Australia	Adolescents and zero alcohol: a marketing Trojan horse?
8.	Pettigrew, S	2022	Cancer Council Victoria	Quality standards relevant to the delivery of smoking cessation care in Australian hospitals
9.	Pettigrew, S	2022	Cancer Council Victoria	Implementing best-practice approaches for delivering smoking cessation care in Australian hospitals
10.	Sengupta, A. Pettigrew, S. Jenkins, C.	2022	AVANT	Perceptions of telemedicine in specialist outpatient care
11.	Booth, L. Pettigrew, S.	2022	NZ National Public Health Service	New Zealanders' support for alcohol control policies
12.	O'Brien, P., Anderson-Luxford, D., Parker, C., Paterson, J.M., Pettigrew, S., and Room, R.	2022	Foundation for Alcohol Research and Education	Technical policy and regulatory analysis of options for the regulation of harmful industries' digital marketing in Australia
13.	Jongenelis, M. Pettigrew, S	2022	Cancer Council Australia	Evaluation of the 2022 National Skin Cancer Awareness Campaign: UV Index
14.	Dunstone, K Brennan, E Vittiglia, A Durkin, S Pettigrew, S Hoek, S Slater, M D Wakefield, M	2022	Cancer Council Victoria	Identifying images that most clearly convey alcohol-related harms for use in alcohol health warning labels

15.	Coorey, G. Pettigrew, S.	2022	Cancer Council Victoria	Best practice approaches to embedding smoking and vaping cessation care in hospital settings: Barriers and enablers
16.	Coyle, D. Pettigrew, S. McKenzie, B.	2022	United Kingdom Global Better Health Programme, United Kingdom Foreign, Commonwealth and Development Office	Front-of-pack food labelling policies in Southeast Asia: Current status and the role of industry interference in policy processes
17.	Praveen, D. Johnson, C. Pettigrew, S. Lakshmi, S. Mahajan, P. Kakar, I. S.	2022	World Health Organization, India	Assessing effectiveness of front of pack labels for processed food products in India
18.	Praveen, D. Johnson, C. Pettigrew, S. Lakshmi, S. Mahajan, P. Kakar, I. S.	2021	World Health Organization, India	Assessing effectiveness of front of pack labels for processed food products: Formative research phase
19.	Moola, S. Tyagi, J. Miller, M. Gudi, N. Pettigrew, S. Bhaumik, S	2021	National Health and Medical Research Council	Effects of e-cigarette advertising, promotion, and sponsorship on people's attitudes, beliefs, perceptions, intentions, and behaviours: a mixed-methods systematic review
20.	Booth, L. Miller, M. Pettigrew, S.	2021	WA Mental Health Commission	Separating children from alcohol: Literature review
21.	Booth, L. Pettigrew, S.	2021	PATREC	Increasing older people's acceptance of shared, automated, and electric vehicles
22.	Jones, A. Pettigrew, S	2020	VicHealth	Harnessing the power of coherent and coordinated food policies
23.	Jones, A. Morelli, G. Pettigrew, S. Neal, B.	2020	VicHealth	Integrating wellbeing into the business of government
24.	Pettigrew, S. Jones, S.	2020	World Health Organization	Study Protocol for the Better Health Programme FoPL Project
25.	Pettigrew, S. Coorey, G. Rodgers, A.	2020	Cancer Council Australia	Patchy but Promising: A Situation Analysis of FCTC Article 14 Implementation in Australia
26.	Dana, L. Talati, Z. Alexander, E. Greene, D. Pettigrew, S.	2019	Cancer Council WA	Healthier Workplace WA Evaluation Report 2019
27.	Jongenelis, M. Jongenelis, G. Alexander, E.	2019	Cancer Council WA	A content analysis of the tweets of e-cigarette proponents in Australia

	Pettigrew, S.			
28.	Parnell, A. Pettigrew, S.	2019	Cancer Council WA	UV meters in secondary schools pilot project: Final report
29.	Dana, L. Pettigrew, S.	2019	Cancer Council WA	Find Cancer Early Phase 3 Wave-2 CATI Evaluation Data
30.	Jongenelis, M. Pettigrew, S.	2019	Cancer Council WA	Evaluation of the Make Smoking History '16 Cancers' Campaign: Wave 49.
31.	Dana, L. Jongenelis, M. Sapountsis, N. Pettigrew, S.	2019	Cancer Council WA	Implementation of classroom fruit and vegetable breaks in Western Australian primary schools
32.	Dana, L. Pettigrew, S.	2019	Cancer Council WA	Shape of Australia 2018 Survey Comprehensive Report
33.	Dana, L. Parnell, A. Jongenelis, M. Pettigrew, S.	2019	Cancer Council WA	Evaluation of the 2018/19 "UV Camera - Don't let the sun see your DNA" campaign
34.	Parnell, A. Pettigrew, S.	2019	Cancer Council WA	Pre-intervention survey results: SunSmart UV meters in secondary schools
35.	WACPRU	2019	Curtin University	2018 Annual report
36.	Pettigrew, S.	2018	WA School Canteen Association	WASCA Evaluation Plan and Instrument Review
37.	Dana, L. Sapountsis, N. Pettigrew, S.	2018	Cancer Council WA	Shape of Australia Final Report
38.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	Evaluation of the 2017/18 Wes Bonny (The sun is a killer. Defend yourself) Campaign
39.	Talati, Z. Pettigrew, S. O'Connell, H.	2018	Cancer Council WA	Healthier Workplace WA Evaluation Report 2017-2018
40.	Parnell, A. Rai, R. Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	SunSmart adtesting
41.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	LiveLighter Ad Test Report – Top-line Results: Effectiveness of Five Advertising Executions Promoting Physical Activity
42.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	LiveLighter Ad Test Report: Effectiveness of Five Advertising Executions Promoting Physical Activity
43.	Sapountsis, N. Dana, L. Pettigrew, S.	2018	Cancer Council WA	Shape of Australia Interim Report
44.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Ad-testing of Various Executions of the Extended 'From Every Quitter' Campaign: Final Report
45.	Parnell, A. Pettigrew, S.	2018	Cancer Council WA	CSO report

46.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Ad-testing of Various Executions of the Extended 'From Every Quitter' Campaign: Top-line Results
47.	Parnell, A. Pettigrew, S.	2018	Cancer Council WA	The Organisational Survey Results: Make Smoking History Community Service Organisation Project
48.	Parnell, A. Pettigrew, S.	2018	Cancer Council WA	The Beacon Staff Survey Results: Make Smoking History Community Service Organisation Project
49.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 48
50.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 47
51.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 46
52.	Myers, G. Pettigrew, S.	2018	WA School Canteen Association	Healthy Food and Drink Policy Canteen Menu Audit 2017 Results
53.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	SunSmart
54.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	MSH Wave 45
55.	Jongenelis, M. Pettigrew, S.	2018	Cancer Council WA	FEQ ad testing results
56.	Pettigrew, S.	2018	Cancer Council WA	WASCA Evaluation Plan and Survey Instrument Review
57.	Pettigrew, S.	2018	Cancer Council WA	Findings from formative focus group research with medical practitioners
58.	Julia, C. Hercberg, S. Egnell, M. Pettigrew, S. Talati, Z.	2018	European Union Commission	Front-of-pack International Comparative Experimental Study: Preliminary Results
59.	Parnell, A. Pettigrew, S.	2017	Cancer Council WA	St Bart's resident survey preliminary results: Make Smoking History Community Service Organisation Project
60.	Rai, R. Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Comparison of adults' and teenagers' responses to the Make Smoking History 'From Every Quitter' advertising campaign
61.	Pettigrew, S.	2017	WA Mental Health Commission	Expert statement on alcohol retailing
62.	Parnell, A. Pettigrew, S.	2017	Cancer Council WA	Neami staff survey updated results: Make Smoking History Community Service Organisation Project
63.	Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	"We Lied" Ad testing results

64.	Rai, R. Pettigrew, S. Lizama, N.	2017	Cancer Council WA	Teenagers' attitudes towards quit smoking advertisements
65.	Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Engagement in SunSmart behaviours among parents and children
66.	Jongenelis, M. Pettigrew, S. Parnell, A.	2017	Cancer Council WA	Community attitudes towards potential policies to encourage smoking cessation
67.	Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Public perceptions of cancer risk factors revisited
68.	Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Evaluation of the Make Smoking History 'From Every Quitter' Campaign: Wave 44
69.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	Harry Hunter Rehabilitation Centre staff survey results: Make Smoking History Community Service Organisation Project
70.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Bart's staff survey results: Make Smoking History Community Service Organisation Project
71.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Pat's staff survey results: Make Smoking History Community Service Organisation Project
72.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	St Vincent de Paul Society staff survey results: Make Smoking History Community Service Organisation Project
73.	Rossen, I. Pettigrew, S. Jongenelis, M. Stafford, J. Wakefield, M. Chikritzhs, T.	2017	Mental Health Commission	Evidence on the nature and extent of alcohol promotion and the consequences for young people's alcohol consumption
74.	Talati, Z. Pettigrew, S. Martin, C.	2017	National Heart Foundation	Healthier Workplace WA annual survey report 2017
75.	Carins, J. Pang, B. Knox, K. Willmott, T. Storr, R. Robertson, D. Rundle-Thiele, S. Pettigrew, S.	2017	Department of Health, Australia	International food service initiatives. An evidence check rapid review brokered by the Sax Institute ( <a href="http://www.saxinstitute.org.au">www.saxinstitute.org.au</a> ) for the Department of Health
76.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	Tobacco Control Issues in Western Australia, Community Survey 2016: Low SES Respondents

77.	Pettigrew, S. Talati, Z. Worrall, C.	2017	WA School Canteen Association	Healthy Food and Drink Policy Survey 2016 Results: Main Report
78.	Pettigrew, S. Talati, Z.	2017	WA School Canteen Association	Healthy Food and Drink Policy Survey Summary results: Interim report, January
79.	Allom, V. Pettigrew, S.	2017	Cancer Council WA	Community Survey Results
80.	Talati, Z. Pettigrew, S. Martin, C.	2017	National Heart Foundation	Healthier Workplace WA Interim Report July 2016 – April 2017
81.	Jongenelis, M. Pettigrew, S.	2017	Cancer Council WA	Wes Bonny (The sun is a killer. Defend yourself)
82.	Pettigrew, S.	2016	Healthway	Healthy Teens: WA Teenagers' Views on Healthy Lifestyles and Health Messages
83.	Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 42 report, December
84.	Sharp, G. Pettigrew, S. Jongenelis, M.	2016	Cancer Council WA	Bowel Cancer Adtest report
85.	Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	SunSmart Adtest report
86.	Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 41 report
87.	Pettigrew, S. Biagioni, N. Jongenelis, M.	2016	Cancer Council WA	FOODcents longitudinal follow-up evaluation
88.	Allom, V. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Adtest report
89.	Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Make Smoking History Wave 40 report
90.	Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Preliminary Findings Ahead of "World No Tobacco Day": Support for Policy Strategies
91.	Skeffington, P. Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	SunSmart "It All Adds Up" campaign evaluation report
92.	Thomas, S. Pitt, H. Bestman, A. Randle, M. Stoneham, M. Daube, M. Pettigrew, S.	2016	Victorian Responsible Gambling Foundation	Child and parent recall of gambling sponsorship in Australian sport
93.	Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	WACPRU Interim Report: September - December 2015
94.	Pettigrew, S. Lucas, K. Worrall, C. Biagioni, N. Jongenelis, M.	2016	Various schools	Brief Report: Results of the 2015 WA Leavers Study
95.	Hollier, L. Pettigrew, S. Biagioni, N.	2016	WA Police	Western Australian Students' Attitudes to Leavers and Alcohol Consumption

	Jongenelis, M.			
96.	Koch, S. Jongenelis, M. Pettigrew, S.	2016	Cancer Council WA	Wave 39, Make Smoking History Campaign Evaluation Report
97.	Biagioni, N. Pettigrew, S.	2016	Cancer Council WA	Smoking Behaviours of Clients Accessing Community Service Organisations: Pilot Study Results, October
98.	Hollier, L. Pettigrew, S. Jongenelis, M.	2015	Cancer Council WA	Crunch&Sip Formative Research: School Staff Survey Results
99.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Crunch&Sip Formative Research: Parents' Survey Results
100.	Koch, S. Pettigrew, S. Biagioni, N	2015	Cancer Council WA	Findings from Formative Research with Smokers and Recent Quitters
101.	Pettigrew, S. Biagioni, N.	2015	Cancer Council WA	Crunch&Sip Vegetable Project: Focus Group Findings Report
102.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	"Find Cancer Early" campaign evaluation
103.	Donovan, R. Pettigrew, S.	2015	Drug and Alcohol Office, WA Department of Health.	Factors Influencing Unplanned/ Impulse Purchasing Both in General and With Specific Reference to Alcohol Retail Outlets
104.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Summary Adtesting Results for the "It All Adds Up" SunSmart Television Advertisement
105.	Talati, Z. Pettigrew, S.	2015	Cancer Council WA	A comparison of consumers' perceptions of the food pyramid and plate
106.	Pettigrew, S. Talati, Z.	2015	National Heart Foundation	Western Australians' perceptions of the NHF 'Tick': Qualitative data summary
107.	Jongenelis, M. Pettigrew, S.	2015	Cancer Council Wa	Wave 38, Make Smoking History Campaign Evaluation Report
108.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Wave 37, Make Smoking History Campaign Evaluation Report
109.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Evaluation of the 2014/15 "UV Index" Campaign – CATI data
110.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	A combined CATI and online panel evaluation of the SunSmart "UV Index" Campaign
111.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	An Examination of the Differences in Outcomes between Online and Telephone Survey Delivery Systems for a Health Promotion Campaign Evaluation
112.	Hollier, L. Pettigrew, S.	2015	Cancer Council WA	Does Combining Health Surveys Influence Outcomes?

113.	Pettigrew, S. Biagioni, N.	2015	WA Police	School Leavers Alcohol Intentions Survey: Results Summary Report
114.	Hollier, L. Pettigrew, S.	2014	Cancer Council WA	Wave 36, Make Smoking History Campaign Evaluation Report
115.	Pettigrew, S. Biagioni, N	2014	Cancer Council WA and National Heart Foundation	Where to Next?: Audience perceptions of the LiveLighter campaign and suggestions for future executions
116.	Jongenelis, M. Pettigrew, S.	2014	Cancer Council WA	Wave 35, Make Smoking History Campaign Evaluation Report
117.	Pettigrew, S. Jongenelis, M. Biagioni, N.	2014	Cancer Council WA	FOODcents Evaluation Final Report, June 2014
118.	Pettigrew, S. Jongenelis, M.	2014	Cancer Council WA	FOODcents Quarterly Report, March 2014
119.	Pettigrew, S.	2013	Cancer Council WA	FOODcents Quarterly Report: Qualitative Results, December 2013
120.	Pettigrew, S. Pescud M.	2013	Cancer Council WA	FOODcents Quarterly Report, September 2013
121.	Pettigrew, S. Pescud M.	2013	Department of Communities	Review of literature relating to social isolation
122.	Ferguson, R. Rosenberg, M. Pettigrew S.	2013	Healthway	Sponsorship Monitor 2012/13: Healthy Participation Brief Report.
123.	Ferguson, R. Rosenberg, M. Pettigrew S.	2013	Healthway	Sponsorship Monitor Evaluation Results 2012/2013
124.	Ferguson, R. Rosenberg, M. Pettigrew, S.	2013	Healthway	Healthway Online Survey Brief Report.
125.	Pettigrew, S. Pescud, M.	2013	Cancer Council WA	FOODcents quarterly report, June 2013
126.	Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Advocacy monitor 2012-2013
127.	Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Western Australian children's sport-related preferences and sport-product associations
128.	Pettigrew, S. Pescud, M.	2013	Cancer Council WA	FOODcents Quarterly Report, March 2013
129.	Pettigrew, S. Rosenberg, M.	2013	Healthway	Health Promotion Evaluation Unit Annual Report 2012
130.	Pettigrew, S. Pescud, M.	2013	Cancer Council WA	Agency interviews findings summary report
131.	Pettigrew, S. Ferguson, R. Rosenberg, M.	2013	Healthway	Children's assimilation of sports sponsorship messages
132.	Pettigrew, S. Pescud, M.	2012	Cancer Council WA	FOODcents Quarterly Report, December 2012



133.	Pettigrew, S. Ferguson, R.	2012	Healthway	Perth Royal Show 2011: Show patrons' estimates of the energy content of unhealthy foods
134.	Ferguson, R. Pettigrew, S. Rosenberg M.	2012	Healthway	Perth Royal Show 2011: Show bag brief report
135.	Pettigrew, S. Ferguson, R.	2012	Healthway	Perth Royal Show 2011: Children's assimilation of sports sponsorship messages
136.	Ferguson, R. Pettigrew, S. Rosenberg, M.	2012	Healthway	Perth Royal Show 2011: Food/drink scan and 'Yum' food analysis
137.	Pettigrew, S. Ferguson, R.	2012	Healthway	Alcohol Think Again: Preliminary notes on message awareness
138.	Rosenberg, M. Ferguson, R. Pettigrew, S.	2012	Healthway	Surveys on recreation and health 1992-2010: Engagement with sport, racing and arts clubs and organisations
139.	Pettigrew, S. Pescud, M. Ferguson, R.	2012	Healthway	Western Australians' engagement in various health-related behaviours
140.	Rosenberg, M. Pettigrew, S. Ferguson, R.	2012	Healthway	Survey on recreation and health: Attitudes towards alcohol availability in local community clubs
141.	Ferguson, R. Rosenberg M. Pettigrew, S.	2012	Healthway	Healthway sponsorship program: Cognitive impact evaluation 2011/12
142.	Pettigrew, S. Pescud, M. Rosenberg, M. Ferguson, R.	2012	Healthway	Western Australians' awareness of health messages and their related behaviours
143.	Pettigrew, S. Pescud, M. Ferguson, R.	2012	Healthway	The mental well-being of Western Australian adults
144.	Ferguson, R. Rosenberg M. Pettigrew, S.	2012	Healthway	2012 Perth Royal Show: Smoke-free policy brief report
145.	Pettigrew, S. Rosenberg, M.	2012	Healthway	Health Promotion Evaluation Unit annual report 2011
146.	Rosenberg, M. Pettigrew, S. Ferguson, R. Houghton, S.	2011	Healthway	Priorities review 2011
147.	Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Smoke-free policy
148.	Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Nutrition brief report
149.	Ferguson, R. Pettigrew, S. Rosenberg M.	2011	Healthway	Perth Royal Show 2011: Show bag brief report

150.	Blewett, N. Goddard, N. Pettigrew, S. Reynolds, C. Yeatman, H.	2011	Australian Government Department of Health and Ageing	Labelling logic
151.	Pettigrew, S. Donovan, R. Jalleh, G. Pescud, M.	2009	Western Australian Department of Education and Training	Addressing child obesity through school canteens
152.	Pettigrew, S. Pescud, M. Donovan, R.	2008	Western Australian Department of Education and Training	Initial quantitative results of stakeholder surveys
153.	Pettigrew, S. Pescud, M. Donovan, R.	2008	Western Australian Department of Education and Training	Addressing childhood obesity through school canteens: Qualitative findings
154.	Pettigrew, S. Donovan, R. Pescud, M. Boldy, D. Newton, R.	2008	WA Department of Communities, Office of Seniors Interests and Carers and WA Mental Health Division	Encouraging seniors to protect their mental health
155.	Pettigrew, S. Pescud, M. Donovan, R.	2007	Various WA Primary Schools	Pre and post intervention survey results
156.	Pettigrew, S. Pescud, M. Donovan, R.	2007	Various WA Primary Schools	Results: Children's nutrition knowledge survey
157.	Pettigrew, S.	2007	Cancer Council WA	Healthy Business program: Assessment of shift workers' dietary information communication
158.	Pettigrew, S.	2007	Cancer Council WA	Healthy business program: Qualitative phase report
159.	Pettigrew, S.	2007	Various WA Primary Schools	Nutrition intervention survey results, 2005-2007
160.	Pettigrew, S.	2006	Silverchain	Loneliness study outcomes report
161.	Donovan, R. Pettigrew, S.	2004	Cancer Council WA and Centre for Behavioural Research in Cancer Control	Make Smoking History formative research for older smokers campaign
162.	Pettigrew, S. Mizerski, K.	2003	City of Joondalup	Entry statement project resident survey outcomes report
163.	Pettigrew, S. Donovan, R.	2003	WA Department of Health	A literature review of the factors that influence alcohol consumption and effectiveness of past interventions: A report to the Drug and Alcohol Office
164.	Pettigrew, S.	2002	The Positive Ageing Foundation of Australia	The age friendly guidelines project
165.	Pettigrew, S.	2002	Merck Sharpe & Dohme and the Positive Ageing Foundation of Australia	Healthy ageing workshop project report
166.	Pettigrew, S.	2002	Hollywood Private Hospital and the Positive Ageing Foundation of Australia	Age friendly hospital project

167.	Pettigrew, S.	1999	Constable Care	A report on the effectiveness of the Constable Care puppet show
168.	Pettigrew, S.	1999	Confederation of Australian Critical Care Nurses	Australian Critical Care survey results
169.	Pettigrew, S.	1999	Australian Society of Microbiologists	Microbiology Australia survey results