• Develop a digital platform which covers the pivotal 1000 day period from pregnancy to child at 2 years old and even beyond, and to provide pregnant women with easy access to health service and self-management tools to monitor the progress of pregnancy and manage chronic conditions, as well as to inform them on maternal and child health knowledge.

Aims:
• Policy analysis
• Demand analysis

Areas:
• Report of Maternal and Child Healthcare in China and Application of Mobile Technology in the Field
• Demand frame of maternal and child healthcare
• Maternal and child healthcare management APP

Outputs:
• Up to 2014, mortality rate of children under five is 11.7 per 1000, and the maternal mortality rate is 21.7 per 100,000, falling by 80.82% and 72.88% respectively compared with that in 1991.
• There is still a prominent gap in maternal and children health status and service between urban and rural areas as well as different regions and population.

Facts:
• The health of women and children is the prerequisite and basis for the sustainable development of mankind.
• Since the reform and opening-up, China has made great achievements in maternal and child health but still face new challenges.
• Diversified mobile health solutions in maternal and child health can improve service quality and efficiency as well as the integration and rapid sharing of information.
• Specialised laws and regulations on use of mobile technology in maternal and child health are still limited.

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