



Brain Health Program



living better longer

Humanity has never been as old as it is now. People are living longer, with profound effects on health, particularly brain health. Everyone wants a healthy brain, but interrelated diseases like dementia and stroke alone account for 10% of the total global burden of disease.

The Brain Health Program at The George Institute for Global Health brings together the best researchers across multiple disciplines to develop the evidence, tools and treatments for people all over the world to live better for longer.

BRAIN CARE AROUND THE WORLD:

Every 3 seconds
someone in the
world develops dementia

\$1.3 trillion
the global annual
cost of dementia care

\$1.5 trillion
the global annual
cost of stroke care

1/3 of cases
can be prevented or delayed
by modifying key risk factors

Delaying the onset of stroke and dementia by just a few years would have major economic and social benefits.

OUR APPROACH:

- We develop new and repurposed technologies and drug treatments through large-scale clinical and population studies
- We highlight the importance of prevention, treatment and recovery to healthcare providers and consumers
- We leverage our strong record of thought leadership and policy engagement with governments, the private sector and community towards equitable and better brain health for all

WHY US?

- The George Institute is a leading medical research institute focused on the world's biggest health challenges: non-communicable diseases and injury
- We have a decades-long track record of world-class research, particularly in developing countries, linking varied fields together in pursuit of better health outcomes
- We have extensive experience in commercial clinical trial management and developing innovative drugs, treatments and medical devices
- We are a highly skilled multidisciplinary team co-led by Associate Professor Cheryl Carcel and Professor Craig Anderson, international authorities in stroke, cardiovascular disease and health equity.

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