



# Pop Up Workshop:

communications,  
social media  
& advocacy



With [@OnTopicAus](#) & [@croakeyblog](#)

## Price

**\$220**  
(incl. GST)

1-5pm.

Tuesday, 17 April,  
The Hub,  
The George Institute  
for Global Health

**RSVP:** [info@croakey.org](mailto:info@croakey.org)  
by 10 April

Payment by 10 April\*

Want to improve your skills in writing, communications, media engagement, social media, advocacy?

Join us for this afternoon workshop, led by experienced journalism and communication professionals Summer May Finlay and Melissa Sweet.

This workshop will be useful for researchers, advocates and others who would like to engage more effectively with public and policy debate.

We will co-design this course with participants - so it meets YOUR needs.

We thank and acknowledge The George Institute for Global Health for hosting this event.



The George Institute  
for Global Health

Level 5, 1 King Street Newtown

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\*Conditions apply